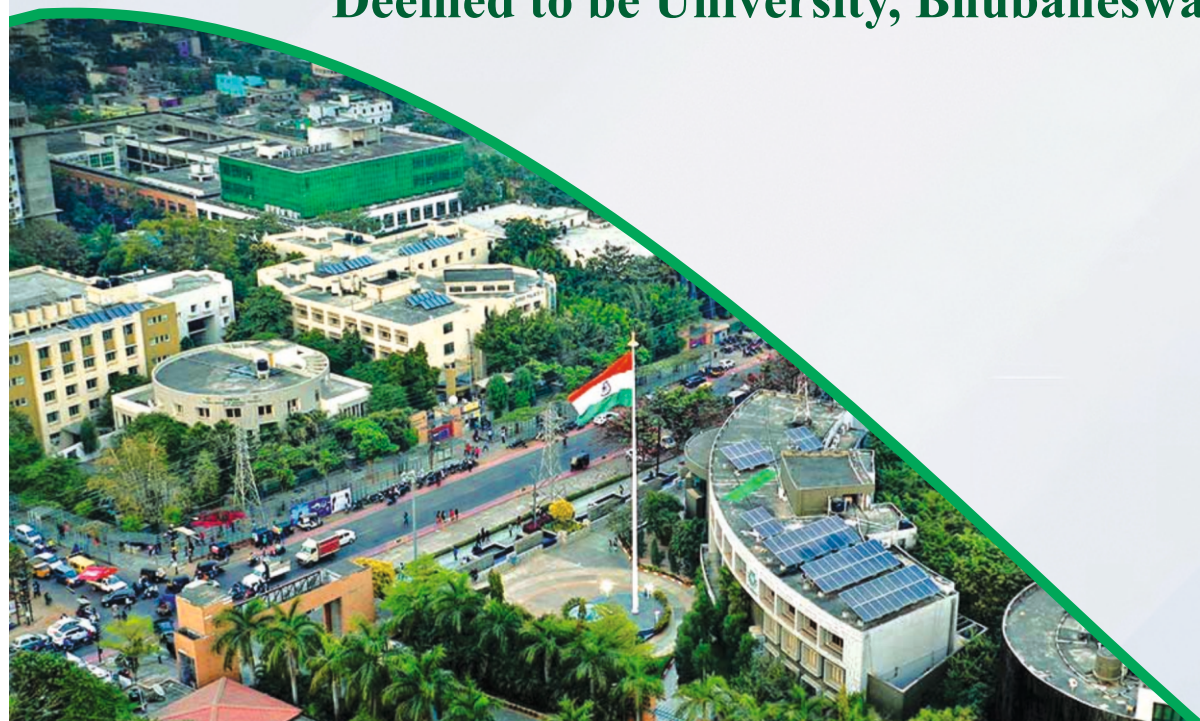


Activities and Achievements towards Societal Sustainability



**Kalinga Institute of Industrial Technology (KIIT)
Deemed to be University, Bhubaneswar**



Major Activities and Achievements Related to Societal Sustainability 2024-2025

KIIT Deemed to be University (KIIT DU) has demonstrated an unwavering commitment to societal sustainability through diverse initiatives spanning education, healthcare, environment, culture, and global collaboration, aligning with the United Nations Sustainable Development Goals (SDGs).

In education and skill development, the Study Abroad Global University Fair (September 2024) connected students with 42 international universities, while the workshop on "Nurturing Emerging Leaders for Viksit Bharat@2047" equipped young professionals with strategic leadership skills. The 10th National Children's Literary Festival promoted reading culture, and National Education Day celebrations emphasized inclusive, high-quality education under NEP-2020.

Healthcare and community welfare remained central, with KIIT DU observing World Patient Safety Day and organizing blood donation camps embodying Founder Dr. Achyuta Samanta's "Art of Giving" philosophy. The Youth Red Cross conducted first aid training and AIDS/HIV awareness flash mobs. Notably, KIMS installed Odisha's first 3D Digital Mammography Machine and Eastern India's first Cardiac Laser Machine, revolutionizing cancer and heart disease treatment.

Environmental sustainability was advanced through the 9th International Congress on Arsenic in the Environment, bringing together 300+ participants from 50 countries. The Weather and Climate Hackathon (WATCH), in collaboration with U.S. Consulates, developed climate solutions using data from 22 weather stations. The Wetlands for LiFE programme focused on Chilika Lake conservation, while Swachh Bharat Abhiyan drives reinforced environmental responsibility.

Innovation and economic sustainability were showcased through KI3 Fest featuring 250+ student prototypes and the MSME StartUp Trade Fair with 65+ startups. The SDG Innovation Program covered 30 Odisha districts, selecting 90 entrepreneurs and researchers for mentorship.

Global recognition included UN ECOSOC Special Consultative Status and a CSR award at the 15th CSR Leadership Summit. The India Trek hosted students from Harvard, MIT, Oxford, and Virginia Tech, while international sports events like the Chess Festival (1,200+ players from 30+ countries) fostered global collaboration.

Through these initiatives, KIIT DU continues to exemplify how higher education institutions can



integrate sustainability into every facet of operations, contributing meaningfully to the Viksit Bharat 2047 vision and the global sustainable development agenda.

Activities and Achievements Related to Societal Sustainability

KIIT International Relations Office Organizes the Second Edition of the Study Abroad- Global University Fair

The KIIT International Relations Office successfully organized the Second Edition of the Study Abroad- Global University Fair on 28th September 2024. Inaugurated by Prof. Saranjit Singh, Vice Chancellor, KIIT-DU, the event witnessed participation from 42 global universities and key education organizations such as British Council, IDP IELTS, and ETS Global.

Students explored higher education opportunities, scholarships, and work-study options in leading universities like University of Leeds, Monash University, National University of Singapore, and Worcester Polytechnic Institute. This initiative aligns with KIIT DU's commitment to societal sustainability, fostering global academic mobility and skill development for students. By providing insights into TOEFL, GRE, and IELTS, and career pathways, KIIT DU empowers students with global competencies, reinforcing its dedication to quality education and international collaboration.



Fig: Second Edition of the Study Abroad- Global University Fair

Read more: [Global University Fair](#)



IQAC KIIT DU Organizes Two-Day Workshop on “Nurturing Emerging Leaders for Next-Gen Leadership: Viksit Bharat@2047”

The Internal Quality Assurance Cell (IQAC) of KIIT Deemed to be University (KIIT DU) organized a two-day workshop titled “Nurturing Emerging Leaders for Next-Gen Leadership: Viksit Bharat@2047”. The event aimed to develop leadership skills among young professionals, aligning with KIIT DU’s commitment to societal sustainability and nation-building. Experts from academia, industry, and governance engaged participants in discussions on strategic leadership, innovation, and social responsibility.

This initiative reflects KIIT DU’s broader vision of fostering skill development and empowering future leaders to contribute to Viksit Bharat@2047, a roadmap for India's sustainable growth. Recognized globally for its contributions to the UN’s Sustainable Development Goals (SDGs), KIIT DU continues to lead impactful academic and societal initiatives in 2024, reinforcing its role in shaping a progressive and sustainable future for the nation.



Fig: Two-Day Workshop on “Nurturing Emerging Leaders for Next-Gen Leadership: Viksit Bharat@2047”

Read more: [Nurturing Emerging Leaders](#)

YRC KIIT Unit’s Participation in National Voluntary Blood Donation Day

The Youth Red Cross (YRC) unit of KIIT Deemed to be University actively participated in a rally on October 1, 2024, to mark National Voluntary Blood Donation Day. The rally, which started at AG Square and concluded at Red Cross Bhavan, aimed to spread awareness about the importance



of blood donation. Students from various colleges and universities in Bhubaneswar joined the initiative, carrying placards and raising slogans.

Dr. Chitrlekha Jena, Counsellor, KIIT DU, along with officials from the Indian Red Cross Society and other institutions, provided support and encouragement. Prizes were awarded to dedicated blood donors, including Ms. Maitreyi Mishra from KIIT Law School, recognized for her multiple contributions over the past three years. This initiative highlights KIIT DU's commitment to societal sustainability and community welfare through active student participation.



Fig: YRC KIIT Unit's Participation in National Voluntary Blood Donation Day

Read more: [Voluntary Blood Donation Day](#)

Gandhi and Shastri Jayanti Celebrated

KIIT Deemed to be University (KIIT DU) commemorated the birth anniversaries of Mahatma Gandhi and Lal Bahadur Shastri with a series of events promoting societal sustainability. Under the leadership of Founder Dr. Achyuta Samanta, a large-scale Swachh Bharat Abhiyan initiative, Swachhta Hi Seva, was conducted, reinforcing the decade-long impact of the national cleanliness drive. Students, faculty, and staff participated in campus cleaning and a plantation drive, fostering environmental responsibility. Addressing the gathering, Dr. Samanta emphasized the importance of cleanliness for health and positivity. These initiatives reaffirm KIIT DU's commitment to sustainability and community welfare in 2024.





Fig: Gandhi and Shastri Jayanti Celebrated

Read more: [Gandhi and Shastri Jayanti Celebrated](#)

Blood Bank Observes Blood Donation Day with a Camp at Smart Village Kalarabanka

On Gandhi Jayanti, KIMS, KIIT DU Blood Bank organized a blood donation camp at KEMS and KIMS, reinforcing KIIT DU's commitment to societal sustainability. The event, held in the "Smart Village" Kalarabanka, reflected Dr. Achyuta Samanta's vision of "The Art of Giving." School principal Mr. Biyat Bihari Mishra inaugurated the camp by donating blood, inspiring others. A diverse group, including senior citizens and women, participated, showcasing unity and compassion.

This initiative aligns with KIIT DU's dedication to community welfare and social responsibility, emphasizing the university's impactful contributions to health and well-being. The event not only promoted voluntary blood donation but also strengthened the culture of giving and inclusivity, reinforcing KIIT's role in sustainable societal development.





Fig: Blood Bank Observes Blood Donation Day with a Camp at Smart Village Kalarabanka

Read more: [Blood Donation Day](#)

World Patient Safety Day 2024 Celebrated at KINS

The Department of Medical Surgical Nursing at Kalinga Institute of Nursing Sciences (KINS), KIIT Deemed to be University, organized a CNE Program to mark World Patient Safety Day 2024 under the theme “Improving Diagnosis for Patient Safety”. This initiative aligns with KIIT DU’s commitment to societal sustainability and healthcare excellence.

Dr. Niyati Das, Principal, KINS, delivered the welcome address, inspiring participants. The keynote speaker, Dr. Avinash Barpanda, Associate Consultant, CCM, PBM Hospital, KIMS, highlighted Sepsis Screening Tools, Safe Medication Practices, and strategies to prevent medication errors. The event emphasized global awareness and collective action to reduce patient harm, reinforcing KIIT DU’s dedication to enhancing public health and safety.

This initiative reflects KIIT DU’s broader mission to contribute to the United Nations Sustainable Development Goals (SDGs), particularly SDG-3 (Good Health and Well-being), by promoting quality education, healthcare awareness, and patient safety measures.





Fig: World Patient Safety Day 2024

Read more: [Patient Safety Day at KINS](#)

KIIT DU Hosts 9th International Congress on Arsenic in the Environment

KIIT Deemed to be University (KIIT DU) successfully inaugurated the 9th International Congress & Exhibition on Arsenic in the Environment, reinforcing its commitment to societal sustainability. The event brought together over 100 international delegates and 300 participants, including scientists from 50 countries, to discuss pressing environmental challenges.

Prof. John Cherry, a renowned hydrogeologist from the University of Waterloo, praised KIIT as a world-class institution and emphasized the complexity of groundwater management. Prof. Abhijit Mukherjee from IIT Kharagpur highlighted the role of water in achieving the UN Sustainable Development Goals (SDGs), while Prof. Prosun Bhattacharya from KTH Royal Institute of Technology, Sweden, stressed the global significance of the conference.

This initiative by KIIT DU showcases its dedication to addressing critical environmental issues and fostering global collaboration for a sustainable future.





Fig: 9th International Congress on Arsenic in the Environment

Read more: [Arsenic in the Environment](#)

KIIT DU Student's Film "MIRAGE" Finalist at 2024 Seoul International Kids & Youth Film Festival

KIIT Deemed to be University (KIIT DU) continues to make significant strides in societal sustainability through its focus on creative excellence and youth empowerment. A notable achievement in 2024 is the selection of MIRAGE, a film by Debanuj Majumdar, a first-year student from the KIIT School of Film and Media Sciences, as a finalist at the prestigious Seoul International Kids & Youth Film Festival (SIKYFF).

Chosen from over 1,500 submissions across 100 countries, this recognition highlights KIIT DU's commitment to fostering innovation and artistic talent. The university's encouragement of socially relevant storytelling aligns with its broader mission of sustainable development, inclusivity, and global impact. This milestone reinforces KIIT's dedication to nurturing young creators who contribute to societal awareness through cinema.





Fig: Film “MIRAGE” Finalist at 2024 Seoul International Kids & Youth Film Festival

Read more: [Youth Film Festival](#)

Heritage Walk to Chausath Yogini Temple: KIIT-DU’s Commitment to Cultural Sustainability

The International Relations Office (IRO) of KIIT Deemed to be University (KIIT-DU) organized a heritage walk to the Chausath Yogini Temple in Hirapur, Odisha, on 19th October 2024, with first-year international students. This initiative aligns with KIIT-DU’s commitment to societal sustainability by fostering cultural awareness and heritage conservation.

The 9th-century Chausath Yogini Temple, known for its unique roofless circular design and sculptures of 64 yoginis, represents the triumph of feminine cosmic power (Shakti) over evil. Students were captivated by the mysticism of the temple, with Mr. Bijaya Panda, Manager, IRO, sharing historical narratives. The event encouraged international students to appreciate India’s rich heritage, reinforcing KIIT-DU’s dedication to preserving cultural legacy and promoting global harmony through education and experiential learning.





Fig: Heritage Walk to Chausath Yogini Temple

Read more: [KIIT-DU Organizes Heritage Walk](#)

Model Exhibition on Child Health Nursing

Kalinga Institute of Nursing Sciences (KINS), a constituent of KIIT Deemed to be University (KIIT DU), organized a Model Exhibition on Child Health Nursing as part of its commitment to societal sustainability in 2024. The exhibition, evaluated by Dr. Nirmal Kumar Mahakud and Prof. Anusuya Pattanaik, showcased innovative student-created models on crucial healthcare topics such as Congenital Heart Diseases, Fetal Circulation, Ventilator Support, and Pain Scale, among others.

The event fostered creativity and practical learning among B.Sc. 6th-semester students, emphasizing hands-on knowledge in pediatric care. This initiative reflects KIIT DU's dedication to healthcare education and skill development, aligning with the United Nations' Sustainable Development Goals (SDGs). By promoting such interactive learning experiences, KIIT DU continues to contribute towards improved child health awareness and professional training, reinforcing its global standing in impactful education and societal well-being.





Fig: Model Exhibition on Child Health Nursing

Read more: [Exhibition on Child Health](#)

KIIT DU's Societal Sustainability Initiative: AIDS and HIV Awareness through Flash Mob

KIIT Deemed to be University (KIIT DU), through its Youth Red Cross (YRC), organized an impactful AIDS and HIV awareness campaign on 8th November 2024. Themed “India Fights HIV/AIDS and Sexually Transmitted Infection,” the initiative featured flash mobs at various malls and crowded locations to educate the public on this global health concern.

Funded by the Odisha State AIDS Control Society, the campaign saw the active participation of 50 YRC KIIT volunteers under the guidance of expert counselors. The event, choreographed by Mrs. Lipsa Subhadarshini, combined engaging performances and informative pamphlet distribution to foster awareness and community engagement.

This initiative reflects KIIT DU's commitment to societal sustainability by addressing crucial public health issues and promoting community well-being. Through such outreach programs, KIIT DU continues to contribute to health awareness and social responsibility.





Fig: AIDS and HIV Awareness through Flash Mob

Read more: [YRC KIIT Organizes Awareness on AIDS](#)

MSME and StartUp Trade Fair 2024 at KIIT DU: A Boost for Societal Sustainability

KIIT Deemed to be University (KIIT DU) hosted the MSME and StartUp Trade Fair 2024, reinforcing its commitment to societal sustainability by fostering entrepreneurship and innovation. Inaugurated by Gokulananda Mallik, Minister of State for MSME, the three-day event brought together over 65 StartUps from across India.

Supported by the Ministry of MSME and various government agencies, the fair aimed at strengthening the MSME ecosystem through initiatives like the “one district, one product” approach.

KIIT TBI played a crucial role in facilitating local talent development, demonstrating KIIT DU’s impact on economic growth, innovation, and sustainable entrepreneurship in India.



Fig: MSME and StartUp Trade Fair 2024



Read more: [Trade Fair 2024 at KIIT Campus](#)

Advancement in Healthcare Technology for Societal Sustainability

Title: KIMS Installs Odisha's First 3D Digital Mammography Machine with Advanced Stereotactic Biopsy System

Kalinga Institute of Medical Sciences (KIMS), a constituent of KIIT Deemed to be University, has taken a significant step towards societal sustainability by installing Odisha's first 3D Digital Mammography Machine with an integrated Stereotactic Biopsy System. This state-of-the-art technology enhances early breast cancer detection through high-resolution imaging, dual-mode tomosynthesis, and reduced radiation exposure.

Equipped with advanced features such as Image-based Spectrum Conversion (ISC), Intelligent Automatic Exposure Control (AEC), and Breast Density Measurement Software, the machine ensures more precise diagnoses and personalized screenings. This initiative aligns with KIIT DU's commitment to healthcare innovation and societal well-being, reinforcing its leadership in sustainable medical advancements. Founder Dr. Achyuta Samanta highlighted the life-saving potential of this development, further strengthening KIIT's role in promoting accessible and advanced healthcare solutions in Odisha.



Fig: Advancement in Healthcare Technology

Read more: [Advanced Stereotactic Biopsy System](#)

National Education Day



National Education Day was celebrated on 11th November 2024 by Kalinga Institute of Social Sciences (KISS), a sister concern of KIIT DU in collaboration with the AURORA Centre and NEP SAARTHIs. The event focused on Inclusive and High-Quality Education, aligning with KIIT-DU's commitment to societal sustainability and educational excellence.

Dr. Sujata Acharya emphasized the contributions of Maulana Abul Kalam Azad, India's first Education Minister. Prof. Bijayananda Singh highlighted the significance of language, the Art of Giving by Prof. Achyuta Samanta, and the impact of NEP-2020 in shaping education. He also acknowledged Gopabandhu Das's vision for a National Education System.

The initiative reflects KIIT-DU's ongoing efforts in fostering inclusive education and sustainable societal development, reinforcing its role in advancing the UN's Sustainable Development Goals (SDGs).



Fig: National Education Day

Read more: [National Education Day](#)

Inclusive Cultural Leadership: An Intercultural Dialogue

KIIT School of Law hosted the fifth edition of Kalinga Conversations under the theme “Inclusive Cultural Leadership–An Intercultural Dialogue.” Organized with the School of Tribal Legal Studies and the Centre for Indigenous Languages & Narratives, this event reinforced KIIT DU's commitment to societal sustainability through cultural inclusivity and leadership.

Prof. (Dr.) Amareswar Galla, emphasized the role of intercultural dialogues in fostering inclusive



communities. The keynote address by Dr. Professor Bishop D. B. Jones from Harvard University highlighted the intersection of leadership, justice, and cultural empowerment. This initiative aligns with KIIT DU's dedication to the United Nations' Sustainable Development Goals (SDGs), particularly in fostering equity and social justice.

The poster is titled 'Kalinga Conversations' and has a subtitle 'TOPIC: INCLUSIVE CULTURAL LEADERSHIP- AN INTERCULTURAL DIALOGUE' in a green box. It is organized by 'Project K-MUSE, KISS' in collaboration with the 'School of Law, KIIT Deemed to be University', 'School of Tribal Legal Studies and Tribal Rights and Centre for Indigenous Languages & Narratives', and 'Kalinga Institute of Social Sciences (KISS) Deemed to be University, Bhubaneswar, Odisha'. The event is on '14th November, 2024' at '4:00 PM (IST)'. The location is 'Conference Hall 2, 2nd Floor, Administrative Building, Campus 3, KIIT Deemed to be University, Bhubaneswar, Odisha'. The poster features portraits of the following individuals:

- Hosts:**
 - Professor Amareswar Galla, Pro-Chancellor, KISS & Distinguished Professor of Integrity and Inclusive Museum & Heritage Studies, KISS & KIIT
 - Professor Rose Varghese, Director, School of Law, KIIT University
- Speakers:**
 - Dr. Professor Bishop D. B. Jones, JD, MPA, Harvard University (Keynote)
 - Ms. Madhuri Meelke, Assistant Professor, School of Law, KIIT University
 - Dr. Shyamantak Misra, Assistant Professor, School of Law, KIIT University
- Co-Moderators:**
 - Dr. Tulshree Pradhan, Associate Professor, School of Law, KIIT University
 - Dr. Sukree Sangita Mahanty, Co-Chief, Project K-MUSE, KISS

Logos for KIIT, International Institute for the Inclusive Museum, and KISS are also present. A QR code is located in the bottom right corner.

Fig: Inclusive Cultural Leadership: An Intercultural Dialogue

Read more: [Celebrating Inclusive Cultural Leadership](#)

10th National Children's Literary Festival at KIIT Promotes Reading Culture

The 10th National Children's Literary Festival 2024 at KIIT commenced with great enthusiasm, featuring renowned author Ruskin Bond as the keynote speaker. Addressing the audience virtually, he emphasized the lifelong companionship of books and the importance of reading.

This festival aligns with KIIT Deemed to be University's (KIIT DU) commitment to societal sustainability by fostering literacy and education among young minds. KIIT DU, recognized in the Times Higher Education Impact Rankings 2024 for its contributions to SDG-4 (Quality Education) and SDG-10 (Reduced Inequalities), continues to promote literary engagement through such initiatives.

By organizing national-level events that encourage reading and creative expression, KIIT reinforces KIIT DU's mission of holistic education and community development, furthering its



reputation as a global leader in academic and societal impact.



Fig: 10th National Children's Literary Festival

Read more: [Literary Festival](#)

KIIT Law School Creates History at 37th BCI Moot Court Competition

KIIT Law School has once again demonstrated excellence by winning the prestigious 37th Bar Council of India National All India Inter-University Moot Court Competition, held from 15th to 17th November 2024. As the first private institution to secure this title, KIIT Law School has now won the championship for the third time, a rare achievement among law schools in India.

This remarkable success highlights KIIT DU's commitment to academic excellence, leadership, and skill development. The university's focus on societal sustainability is reflected in its dedication to nurturing legal professionals who contribute to justice and social equity. This victory is a testament to the hard work of students and the relentless support of faculty, reinforcing KIIT DU's reputation as a global leader in education and sustainable societal development.





Fig: 37th BCI Moot Court Competition

Read more: [Creates History](#)

International University Bilateral Cricket Series at KIIT DU

KIIT Deemed to be University (KIIT DU) hosted the International University Bilateral Cricket Series, inaugurated on December 2, 2024, at the KIIT Cricket Stadium. Organized in collaboration with the Association of Indian Universities (AIU) and the Odisha Cricket Association, the series featured university-level teams from India and Australia.

This initiative highlights KIIT DU's commitment to societal sustainability through sports, fostering global engagement and youth development. Providing accommodation and hospitality for players, coaches, and officials, KIIT DU ensured an inclusive and enriching experience. The series included three T20 matches and a one-day match, promoting sportsmanship and cultural exchange.

By hosting this international event, KIIT DU reinforced its role as a hub for educational and sports excellence, furthering the Sustainable Development Goals (SDGs) related to quality education, health, and international collaboration.





Fig: International University Bilateral Cricket Series at KIIT DU

Read more: [Cricket Series Inaugurated at KIIT](#)

KIIT International Chess Festival 2024: Promoting Global Sportsmanship

KIIT Deemed to be University (KIIT DU) hosted the 15th KIIT International Chess Festival, inaugurated on December 2, 2024, at the Viswanathan Anand International Chess Hall. Organized in collaboration with the All India Chess Federation (AICF), the event featured over 1,200 players from 30+ countries, including 70+ international titleholders. With Rs 60 lakh in prize money and 436 prizes, it stands as India's largest prize tournament.

By fostering sports excellence and inclusivity, KIIT DU continues to enhance societal sustainability, promoting youth engagement, international collaboration, and holistic development. The university's commitment to sports and education reinforces its mission of social impact and global outreach in 2024.





Fig: KIIT International Chess Festival 2024

Read more: [International Chess Festival](#)

KIIT Hosts KI3 Fest: A Showcase of Sustainable Innovation and Impact

KIIT Deemed to be University (KIIT DU) organized the KI3 Fest: Idea, Innovation, and Impact, fostering societal sustainability through cutting-edge technology. Hosted by the Dean's Gold Klub in collaboration with IQAC, SRC, CRF, KSAC, and IE, the event showcased over 250 prototypes by 600 students from 24 schools within KIIT. Themed '*Frontier Technologies for Viksit Bharat @ 2047*', the fest emphasized innovation for national progress.

Distinguished speakers, including Brig. (Dr.) Laxmi Charan Patnaik and Dr. Achyuta Samanta, highlighted the role of universities in driving impactful solutions. The participation of students from ITI, PG, and diploma programs further enriched the research environment. KIIT DU's dedication to fostering startups and entrepreneurial talent was evident, reinforcing its commitment to sustainable and inclusive development. The event successfully encouraged young minds to transform ideas into innovations that address real-world challenges.





Fig: KIIT Hosts KI3 Fest

Read more: [KIIT Hosts KI3 Fest](#)

YRC KIIT Organizes Annual First Aid Training Camp

The Youth Red Cross (YRC), KIIT DU, organized its Third Annual First Aid Training Camp on 8th December 2024, reinforcing the university's commitment to societal sustainability and community welfare. The workshop featured Sri Laxman Swain, Junior Red Cross Officer, as the chief instructor. Under the guidance of YRC counsellors, the session equipped volunteers with critical first-aid skills, including CPR, assisting unconscious victims, and psychological first aid for stroke patients. Participants also learned to handle medical emergencies such as bleeding, fractures, snake bites, and cardiac conditions. The event aligned with KIIT DU's dedication to social responsibility, preparing students to contribute effectively to emergency response efforts. This initiative highlights KIIT DU's proactive role in promoting health awareness and life-saving skills, reflecting its broader mission of sustainable societal impact.



Fig: Annual First Aid Training Camp



Read more: [Annual First Aid Training Camp](#)

KIIT to Organize 5th Kalinga Global Film Festival

KIIT Deemed to be University (KIIT DU) is set to host the 5th Kalinga Global Film Festival (KGFF) from December 13-15, 2024. This prestigious event will screen 45 films, including feature films, short films, documentaries, and student films. The festival will take place across multiple venues on the KIIT campus, fostering a vibrant platform for filmmakers, students, and industry professionals.

Aligned with KIIT DU's commitment to societal sustainability, KGFF promotes cultural exchange, artistic expression, and youth empowerment. The festival offers masterclasses, discussions, and networking opportunities, encouraging young filmmakers to engage with global cinema. By hosting such initiatives, KIIT DU strengthens its role in nurturing creative talent and sustainable cultural development, contributing to Odisha's growing prominence in the global film industry.



Fig: 5th Kalinga Global Film Festival

Read more: [Global Film Festival](#)

KSOM Hosts Students from Kalinga English Medium School, Kalarabank Smart Village

KIIT School of Management (KSOM) recently welcomed students and teachers from Kalinga English Medium School, Kalarabank Smart Village, reflecting KIIT Deemed to be University's commitment to societal sustainability through education. Founded by Dr. Achyuta Samanta, the school aims to provide quality education and holistic development.

During the visit, students interacted with Prof. (Dr.) Saranjit Singh, Vice Chancellor, KIIT-DU, and



explored the university's advanced facilities, including the IoT Lab, PLM Lab, and mechanical engineering workshops. This initiative highlights KIIT DU's dedication to community engagement and educational inclusivity, reinforcing its role in promoting social sustainability by inspiring young minds and providing them with exposure to higher education and technological advancements.



Fig: Students from Kalinga English Medium School, Kalarabank Smart Village

Read more: [Smart Village](#)

KIIT Knowledge Tree Lecture: Eduard Heger Emphasizes Moral Values in Education

Former Slovakia Prime Minister Eduard Heger addressed students at the KIIT Knowledge Tree Lecture, emphasizing the importance of education in fostering peace, societal transformation, and prosperity. He urged students to not only focus on personal success but also contribute to maintaining peace, harmony, and brotherhood in society.

This aligns with KIIT DU's commitment to societal sustainability, as reflected in its global recognition in the Times Higher Education (THE) Impact Rankings 2024, particularly in SDG-04 (Quality Education), SDG-10 (Reduced Inequalities), and SDG-16 (Peace, Justice, and Strong Institutions). KIIT's initiatives, including skill development programs and community engagement, reinforce its dedication to holistic education that integrates moral values with academic excellence. Heger's insights further validate KIIT's mission to nurture socially responsible graduates who contribute meaningfully to society.





Fig: KIIT Knowledge Tree Lecture by Eduard Heger

Read more: [Knowledge Tree](#)

KIIT NanhiPari 2024: Empowering Young Girls for a Bright Future

KIIT Deemed to be University (KIIT DU) continues its commitment to societal sustainability through the 24th edition of KIIT NanhiPari Little Miss India, scheduled for December 22-23, 2024. This unique national platform, initiated in 2001 by Dr. Achyuta Samanta, aims to empower young girls, fostering confidence and career aspirations in fashion, entertainment, and diverse sectors.

The event will witness 25 finalists competing for the prestigious title, with top honors including cash prizes and full-fee waivers for higher education at KIIT DU, amounting to ₹41.50 lakh in rewards. Renowned figures like Nikita Porwal, Rekha Pandey, and Aayushi Dholakia will grace the occasion.

This initiative aligns with KIIT DU's broader social responsibility efforts, promoting women's empowerment, education, and leadership—reflecting its commitment to the United Nations' Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education) and SDG 5 (Gender Equality).





Fig: KIIT NanhiPari 2024: Empowering Young Girls for a Bright Future

Read more: [KIIT NanhiPari](#)

KINS Observes In-Service Education Program on Safe Delivery App

The Department of Obstetrics and Gynaecological Nursing, Kalinga Institute of Nursing Sciences (KINS), KIIT DU, organized an In-Service Education Program on December 13, 2024, focusing on the "Safe Delivery App." The event aimed to enhance awareness and orientation regarding safe delivery practices among healthcare professionals.

The program featured engaging sessions by MSc Nursing 2nd-year students—Soumi Samanta, Udita Ghosh, and Shruti Ghosh—who discussed different modules of the app, emphasizing its significance in improving maternal healthcare. A total of 20 nursing officers and faculty members actively participated. Prof. Kalyani Rath, Vice Principal and HOD, OBG Nursing, highlighted the importance of digital tools in ensuring safe deliveries.

This initiative aligns with KIIT DU's commitment to societal sustainability by integrating technology in healthcare education, thereby contributing to the UN Sustainable Development Goals (SDGs), particularly SDG-3 (Good Health and Well-being).





Fig: In-Service Education Program

Read more: [Education Program](#)

KIMS Installs Eastern India's First Cardiac Laser Machine to Treat Complex Heart Diseases

Kalinga Institute of Medical Sciences (KIMS), a constituent of KIIT Deemed to be University (KIIT DU), has introduced the first Xenon Chloride Fusion Cardiac Laser Machine in eastern India, marking a significant advancement in cardiac care. This cutting-edge technology enhances treatment for complex heart diseases, enabling coronary and peripheral atherectomy, lead management, and removal of arterial blockages without the excessive use of stents.

This innovation aligns with KIIT DU's commitment to societal sustainability in healthcare, ensuring access to world-class treatment for patients across Odisha and beyond. The machine is particularly beneficial for young patients, helping preserve natural heart function and reducing long-term complications.

With a highly skilled team led by Prof. Subasish Mishra and Dr. Anupam Jena, KIMS continues to pioneer affordable, high-quality cardiac care, reinforcing KIIT DU's leadership in medical advancements and community well-being in 2024.





Fig: Eastern India's First Cardiac Laser Machine to Treat Complex Heart Diseases

Read more: [Eastern India's First Cardiac Laser](#)

Workshop on Capacity Building for School Health & Nutrition by KIMS

The Department of Community Medicine, KIMS, under the leadership of Prof. (Dr.) Sonali Kar, in collaboration with KGMU, Lucknow, organized a Capacity Building Workshop on School Health & Nutrition on November 25, 2024. The workshop marked the conclusion of a multi-centric study (2018-2021) on micro-nutrient deficiencies among school children across ten Indian cities, including Bhubaneswar.

Educators from 10 schools participated in discussions on nutrition awareness, best practices, and the role of teachers in promoting student well-being. Experts, including Dr. Ramya Pinnamaneni (KIIT DU) and Prof. (Dr.) Swarnalata Das, provided insights on adolescent nutrition and public health. Research presentations on school food safety and tobacco compliance near schools further enriched the discourse.

The initiative reflects KIIT DU's commitment to societal sustainability, ensuring holistic health and education for future generations, inspired by Dr. Achyuta Samanta's vision for inclusive and equitable healthcare.





Fig: Workshop on Capacity Building for School Health & Nutrition

Read more: [CapacityCommunity Medicine](#)

KIIT Students Participate in Youth Red Cross Training Camp

In alignment with its commitment to societal sustainability, KIIT Deemed to be University actively participated in the Youth Red Cross (YRC) Odisha State Branch's district-level study-cum-training camp held at Raja Madhusudan Dev Degree College, Patia, from November 22 to 24, 2024. The camp aimed to equip youth volunteers with essential skills in service, safety, and disaster management.

Four KIIT students, including B.Sc. Nursing 5th Semester student Sinjit Mukherjee, engaged in the sessions, gaining insights into the history and principles of the Red Cross from Mr. Laxmi Prasad Mishra and disaster management strategies from Sri Gulsan Kumar. Participants also showcased their talents in a debate competition and cultural program. This participation reflects KIIT DU's dedication to youth empowerment, social responsibility, and community engagement through impactful learning experiences.





Fig: KIIT Students Participate in Youth Red Cross Training Camp

Read more: [Youth Red Cross Odisha State Branch Organizes Training Camp](#)

Paperless Moot Court Competition for Sustainability

The 16th KIIT Deemed to be University School of Law Intra Moot Court Competition 2024 marked a groundbreaking achievement by conducting the entire event without using any paper, from core team operations to participant submissions. This innovative paperless approach demonstrated the Moot Court Society's commitment to environmental sustainability while maintaining high standards of legal education. With record-breaking participation of more than 100 teams, the event set new benchmarks for future competitions, proving that large-scale events can be environmentally responsible. Alumni who are now practicing advocates of the High Court of Orissa participated as judges, bridging academic learning with professional practice. The successful execution showcased that legal education can embrace sustainability without compromising on quality, reducing deforestation and carbon footprint.

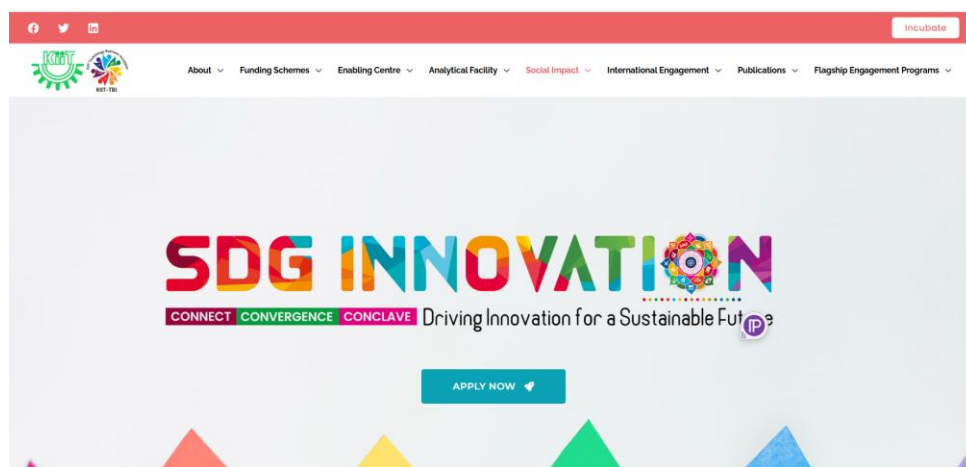




Read more: <https://klsmcs.kls.kiit.ac.in/>

SDG Innovation Program 2024

The SDG Innovation Program 2024 was a three-part initiative designed to raise awareness, inspire innovation, and foster collaboration aligned with the Sustainable Development Goals (SDGs). Covering 30 districts across Odisha, the program engaged entrepreneurs, researchers, students, and community leaders to identify, refine, and showcase transformative ideas aligned with the SDGs. The vision was to create a transformative platform empowering communities to develop innovative, sustainable solutions, positioning Odisha as a hub for impactful change and global sustainability. Key highlights included statewide reach across 30 districts, expert guidance from industry leaders, selection of 90 entrepreneurs and 90 researchers, and recognition of excellence in SDG-aligned innovation. The program aimed to build collaborative networks connecting innovators with industry experts, mentors, and investors for scaling sustainable development initiatives.



Read more: <https://kiitincubator.in/sdg-innovation-program>



Weather and Climate Hackathon (WATCH)

This prestigious hackathon was organized by Bronx Community College of the City University of New York in collaboration with the U.S. Consulates in Hyderabad and Mumbai. It brought together students and faculty from sixteen higher education institutions across Goa, Maharashtra, Odisha, and other states, along with students from City University of New York, fostering international collaboration for climate solutions. Participants utilized data from a network of 22 weather and air quality stations to develop innovative solutions addressing five key societal sustainability areas: precision farming for food security, AI/ML applications for climate adaptation, air quality improvement for public health, heat wave mitigation for vulnerable populations, and sustainable cities for urban wellbeing. The event featured a keynote by Prof. Peter Groffman on "Climate Proofing the Future."



Read more: <https://news.kiit.ac.in/kiitnews/weather-and-climate-hackathon-concludes-at-kiit/>

Wetlands for LiFE Media Students Engagement Programme

Organized by the Centre for Media Studies in collaboration with KIIT Deemed to be University, GIZ India, and other partners, this two-day workshop aimed to enhance understanding of wetland conservation among media professionals, focusing on Chilika Lake as a critical ecosystem supporting local livelihoods. Technical sessions covered environment journalism, storytelling techniques, and conservation through flagship species, led by experts including Ms. Tiasa Adhya (The Fishing Cat Project). Participants engaged in a field visit to Chilika Lake's Wetland Research & Training Centre, connecting classroom learning to ground realities. Prof. Himansu Sekhar Khatua highlighted the KIIT Green Initiative by Founder Prof. Achyuta Samanta



to control environmental pollution across the 36-square-kilometer area where KIIT DU campuses are located.



Read more: <https://news.kiit.ac.in/schools/mass-communication/kiit-school-of-mass-communication-empowers-future-journalists-on-the-wetlands-for-life/>

5th National Rural Management Konclave 2024

KIIT Deemed to be University's School of Rural Management hosted the 5th National Rural Management Konclave featuring two panel discussions: "Inclusive Rural Management in Viksit Bharat" and "Innovation and Adaptation in CSR." Prof. (Dr.) Saranjit Singh, Vice Chancellor, emphasized inclusivity and highlighted the KIIT-KISS a sister concern of KIIT DU model of inclusivity, reiterating the Founder's philosophy of 'eradication of poverty through education and women empowerment.' Panelists stressed the need for professional management, innovation, and collaboration to address various rural challenges. The second panel highlighted that businesses are stepping up not just to meet CSR obligations but to genuinely improve the lives of people in rural communities. The discourse emphasized the importance of inclusive rural management for achieving the 'Viksit Bharat 2047' vision.





Read more: <https://ksrm.ac.in/ksrm-conducts-5th-national-rural-management-konclave-2024/>

National Conclave on Viksit Bharat@2047: Making AI Work for India

The School of Economics & Commerce and IQAC of KIIT Deemed to be University organized a National Conclave on Viksit Bharat@2047 with the theme "Making AI in India & Making AI Work for India" on the eve of Independence Day Celebration. This event discussed how artificial intelligence can contribute to India's development goals by 2047, focusing on economic growth, environmental sustainability, social progress, and good governance as interconnected pillars of societal sustainability. The Chief Guest, Ms. Jayashree Mohanty, pointed out that AI has the potential to significantly impact rural Odisha, with its diverse culture and varied economic conditions. Experts stressed that successful AI implementation depends on partnerships between government, tech companies, and local communities. The next edition was planned on the theme "LIFE: Lifestyle for Environment."





Read more: <https://news.kiit.ac.in/kiitnews/national-conclave-on-viksit-bharat2047-organized-at-kiit-du/>

UN ECOSOC Special Consultative Status for Advancing Sustainable Development Goals

KIIT Deemed to be University was granted the distinguished Special Consultative Status by the United Nations Economic and Social Council (UN ECOSOC), recognizing the university's substantial contributions to the Sustainable Development Goals (SDGs). From a pool of 476 applications worldwide, only nineteen organizations including KIIT DU were selected for this prestigious honour, placing KIIT Deemed to be University among global leaders in sustainability. The status was conferred during the UN ECOSOC management segment meeting at the United Nations Headquarters in New York. This recognition underscores KIIT DU's unwavering commitment to the United Nations' Agenda 2030 and the SDGs including no poverty, zero hunger, quality education, gender equality, clean water, affordable energy, decent work, reduced inequalities, climate action, and peace and justice.

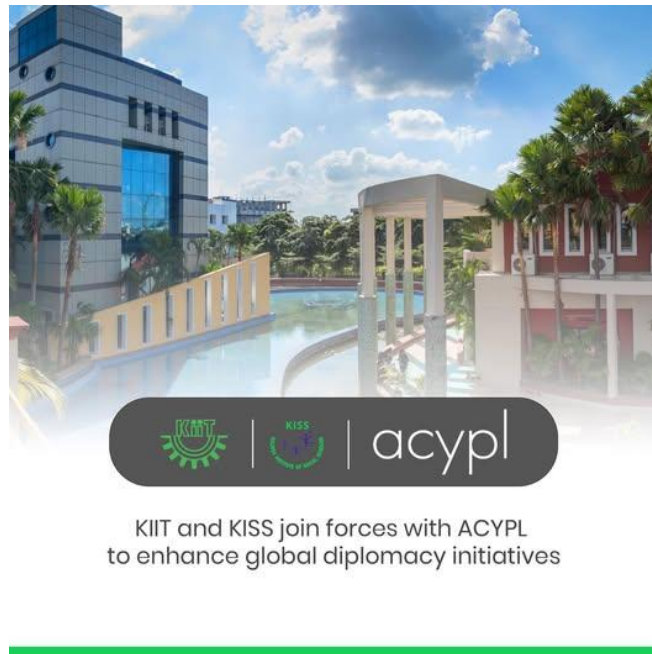
Read more: <https://news.kiit.ac.in/achievements/kiit-du-awarded-prestigious-un-ecosoc-special-consultative-status/>

ACYPL International Collaboration for Youth Leadership and Diplomacy

The American Council of Young Political Leaders (ACYPL), a global leader in fostering international understanding and diplomacy, announced its historic collaboration with KISS a sister concern of KIIT DU and KIIT Deemed to be University. With alumni including prominent



figures such as Prime Minister Narendra Modi of India, this collaboration enables KIIT DU and KISS a sister concern of KIIT DU to engage political diplomats and leaders from across the world for internship programmes focused on sustainable development and peacebuilding. Dr. Achyuta Samanta noted that ACYPL is a very prestigious achievement for KIIT DU, enabling the university to contribute to global peace, understanding, and sustainable development through youth leadership and international diplomacy. This partnership directly supports SDG 16 (Peace, Justice and Strong Institutions) and SDG 17 (Partnerships for the Goals).



Read more: <https://www.facebook.com/KIITUniversity/posts/kiit-proudly-announces-a-new-partnership-with-the-american-council-of-young-poli/800992948875338/>

KIIT Vice Chancellor Receives Award for CSR Initiatives

KIIT Deemed to be University's Vice Chancellor received an award for CSR Initiatives at the 15th CSR Leadership Summit 2024, recognizing the university's commitment to corporate social responsibility and sustainable development. This award acknowledged KIIT DU's efforts in integrating social responsibility into its core institutional framework, including initiatives focused on education for underprivileged communities, healthcare access, environmental conservation, and rural development. The recognition highlights KIIT Deemed to be University's role as a socially responsible institution that extends its impact beyond academic boundaries, contributing to community wellbeing and sustainable development goals through strategic partnerships and innovative programmes that address pressing social and environmental



challenges facing the region.



Read more: <https://news.kiit.ac.in/kiitnews/kiit-vice-chancellor-receives-award-for-csr-initiatives-at-15th-csr-leadership-summit-2024/>

KSRM Talk on Climate Resilience Projects

KIIT Deemed to be University's School of Rural Management organized a talk on "Designing, Managing, Implementing and Monitoring of Climate Resilience Projects," focusing on practical approaches to building community resilience against climate change impacts. The talk addressed critical aspects of climate adaptation including project design frameworks that prioritize vulnerable communities, monitoring and evaluation methodologies for climate interventions, and strategies for ensuring long-term sustainability of resilience-building initiatives. Experts shared insights on integrating climate risk assessment into rural development planning, leveraging traditional knowledge alongside modern science, and building institutional capacity for climate action. The session emphasized that effective climate resilience requires community participation and locally appropriate solutions.





Read more: <https://news.kiit.ac.in/kiitnews/ksrm-organizes-talk-on-designing-managing-implementing-and-monitoring-of-climate-resilience-projects/>

Workshop on Sustainable Machining of Metal Matrix Composites

KIIT Deemed to be University organized a workshop on "Development, Characterization, and Sustainable Machining of Metal Matrix Composites," addressing the intersection of advanced manufacturing and environmental sustainability. The workshop explored sustainable manufacturing practices including energy-efficient machining processes, waste reduction strategies, and recycling of composite materials. Participants learned about characterization techniques for assessing environmental impact of manufacturing processes, sustainable material selection criteria, and lifecycle assessment methodologies. The event highlighted how engineering practices can be aligned with sustainability principles, reducing the environmental footprint of industrial processes while maintaining productivity and quality standards, contributing to SDG 9 (Industry, Innovation and Infrastructure) and SDG 12 (Responsible Consumption and Production).





Read more: <https://news.kiit.ac.in/schools/sot/mechanical/workshop-on-development-characterization-and-sustainable-machining-of-metal-matrix-composites-at-kiit-du/>

International Seminar on Behavioural Economics

KIIT Deemed to be University's School of Economics and Commerce organized an International Seminar on Behavioural Economics, exploring how behavioural insights can promote sustainable consumption and pro-environmental behaviour. The seminar examined how understanding human decision-making processes can help design effective interventions for encouraging sustainable choices, reducing waste, promoting energy conservation, and fostering responsible consumption patterns. Speakers presented research on nudging strategies for environmental behaviour change, the role of social norms in sustainability transitions, and applications of behavioural economics to public policy for sustainable development. The event highlighted that achieving societal sustainability requires not just technological solutions but also understanding and shaping human behaviour towards more sustainable patterns.





Read more: <https://news.kiit.ac.in/kiit-events/conference/kiit-school-of-economics-and-commerce-organizes-international-seminar-on-behavioural-economics/>

India Trek by KIIT Students & Alumni

The India Trek is a unique immersion program hosted by KISS a sister concern of KIIT DU and subsidized by KIIT Deemed to be University, designed for international students and alumni from top universities worldwide. Since its inception in March 2024, it has hosted nearly 200 students from Harvard, MIT, Oxford, and Virginia Tech, creating cross-cultural understanding essential for global sustainability. The program offers a dual perspective - from the corridors of power in New Delhi to the grassroots innovation ecosystem of Bhubaneswar, Odisha. Participants engage with policymakers, social entrepreneurs, Indigenous leaders, and innovators while exploring KISS a sister concern of KIIT DU, the world's largest Indigenous residential institution serving tribal communities. This initiative promotes SDG 4 (Quality Education), SDG 10 (Reduced Inequalities), and SDG 17 (Partnerships for the Goals).

Read more: [SHORT - General India Trek Brochure - 2025 Updated](#)

1st KIIT-KISS National Seminar on Sustainable Development Goals

KIIT Deemed to be University and KISS a sister concern of KIIT DU jointly organized the 1st National Seminar on Sustainable Development Goals: Issues and Challenges in hybrid mode for KIIT Centre of Environmental Law. The seminar addressed critical environmental justice issues,



legal frameworks for sustainability, and the intersection of environmental protection with social equity. Discussions focused on the challenges and opportunities in achieving SDGs in the Indian context, with special emphasis on environmental law, climate justice, and the rights of marginalized communities. The event brought together legal scholars, environmental experts, and policymakers to deliberate on strategies for integrating SDGs into legal education and practice, emphasizing the role of environmental law in advancing sustainable development.



Read more: <https://www.facebook.com/AchyutaSamanta/posts/kiit-kiss-organised-the-one-day-national-seminar-on-kiss-vis-%C3%A0-vis-sustainable-d/1450158466476421/>



