



**SUSTAINABLE  
DEVELOPMENT**

**GOALS**

# **KIIT Sustainable Development Report 2024**



# **1 NO POVERTY**



**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**

KIIT Deemed to be University

(Declared U/S 3 of UGC Act, 1956), Bhubaneswar, Odisha, India

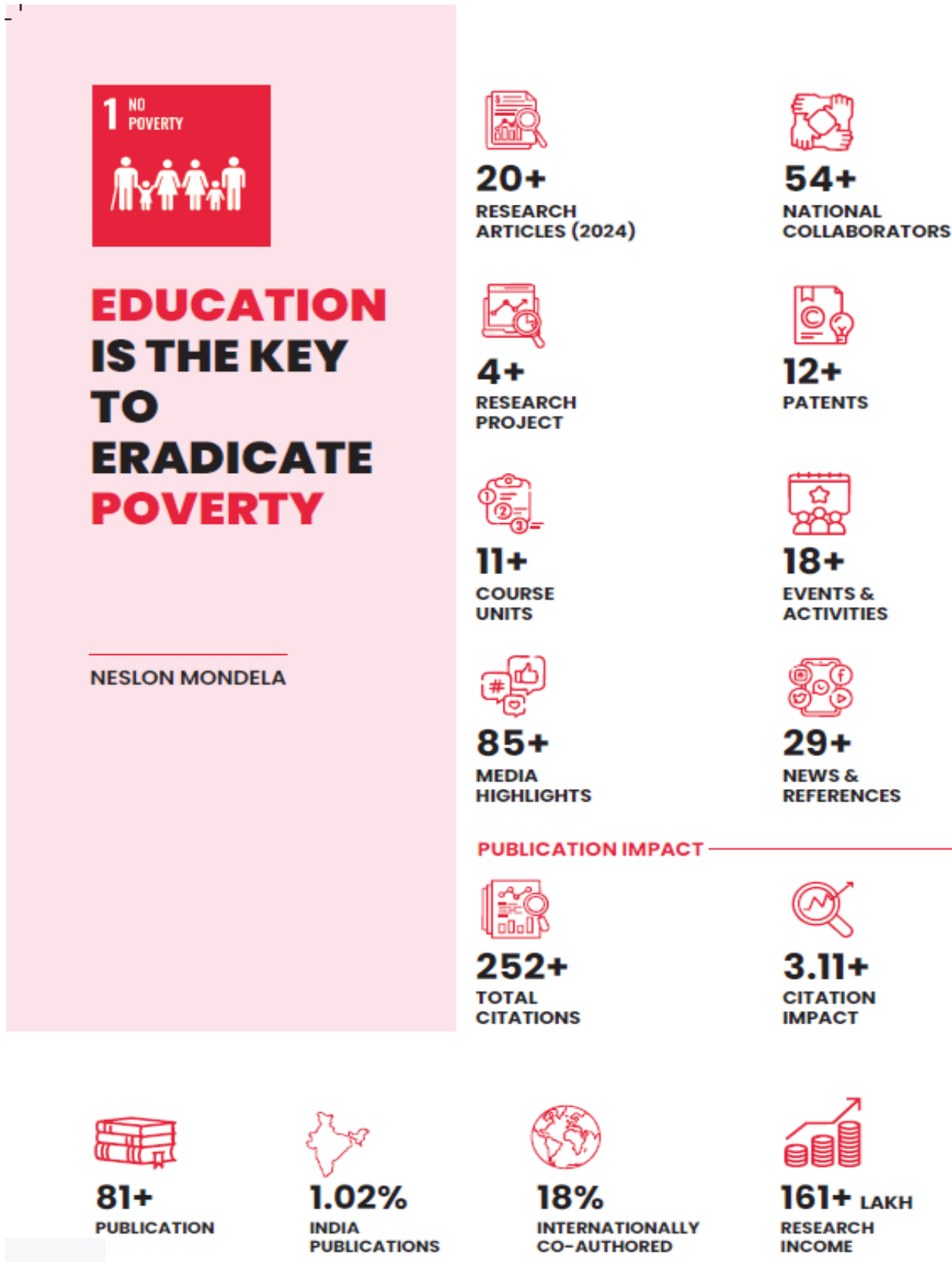
## 1. Introduction

KIIT University is strongly committed to achieving **SDG 1 – No Poverty** through a multifaceted approach. The university conducts impactful research focused on poverty alleviation, exploring innovative solutions for economic inclusion and sustainable development. Recognizing the barriers faced by economically disadvantaged students, KIIT provides extensive financial aid, scholarships, and fee waivers, enabling many to pursue higher education and improve their life prospects. Beyond academics, KIIT runs university-level anti-poverty programs, including skill development and entrepreneurship initiatives that empower students and local youth to become self-reliant. At the community level, KIIT actively engages in rural development projects, health camps, and livelihood generation activities, working directly with marginalized communities to reduce poverty and promote inclusive growth.

The SDG 1 (No Poverty) report focuses on the progress, key initiatives, and impact achievements across the following targets:

<b>TARGET 1-1</b>  <b>ERADICATE EXTREME POVERTY</b>	<b>TARGET 1-2</b>  <b>REDUCE POVERTY BY AT LEAST 50%</b>	<b>TARGET 1-3</b>  <b>IMPLEMENT SOCIAL PROTECTION SYSTEMS</b>	<b>TARGET 1-4</b>  <b>EQUAL RIGHTS TO OWNERSHIP, BASIC SERVICES, TECHNOLOGY AND ECONOMIC RESOURCES</b>
<b>TARGET 1-5</b>  <b>BUILD RESILIENCE TO ENVIRONMENTAL, ECONOMIC AND SOCIAL DISASTERS</b>	<b>TARGET 1-B</b>  <b>CREATE PRO-POOR AND GENDER-SENSITIVE POLICY FRAMEWORKS</b>	<b>TARGET 1-A</b>  <b>MOBILIZE RESOURCES TO IMPLEMENT POLICIES TO END POVERTY</b>	

## 1.1 KIIT's Commitment to SDG 1 (No Poverty): Research Publications, Patents Filed, Global Collaborations, Citations Received, Events Organized, and Community Activities – Key Figures



## 1.2 Financial Assistance for Economically Disadvantaged Students to Attend KIIT University

❖ **KIITEE:** The admission is strictly on merit through entrance examination (KIITEE), precatory conducted online by the University. Provision of web-based test is also available for students from abroad.

<https://kiitee.kiit.ac.in/admission-policy/>

- ✓ The admission related details are available on the University website. The University ensures wide publicity to admission process through notifications and advertisements in national and regional newspapers as well as on the University website. More details are provided in the below link: [www.kiitee.ac.in](http://www.kiitee.ac.in).
- ✓ The University publishes Prospectus and other information brochures every year, which are also available on the university website [kiit.ac.in](http://kiit.ac.in) and <https://kiit.ac.in/brochure/> as well as admission related website <https://kiitee.kiit.ac.in/prospectus/>.
- ✓ Results of the Entrance Examinations and rankings of the candidates are published in the University website <http://coe.kiit.ac.in/>
- ✓ There is no fee for the entrance test or admission process.
- ✓ Provision to provide scholarship to all post-graduate and doctoral students exists.
- ✓ The University stringently follows the reservation policy as formulated by Government of India.
- ✓ The KIITEE Quota Seats are distributed among different categories of candidates as follows.
  - Separate Merit list is prepared for each Category.

### **KIITEE Quota Seats Distributed Among Different Categories:**

Reservation Category	% of Seats
Scheduled Caste (SC)	15%
Scheduled Tribe (ST)	7.5%
Physically Challenged (PC)	3%

More details regarding various reserved seats can be found:

<https://kiitee.kiit.ac.in/reservation-of-seats/>

### ❖ **Access to University Track Economically Disadvantaged Groups Applications**

The KIIT Deemed to be University as a body measures/tracks applications & admissions of underrepresented (and potentially underrepresented) groups including ethnic minorities, low-income students, non-traditional students, women, LGBT students, disabled students, and newly settled refugee/displaced students etc.

In 2024, the university's student and staff community reflected strong diversity, inclusivity, and global representation:

1. **58% of students were female, with 7% enrolled in non-traditional disciplines such as engineering and technology. (Gender Representation)**
2. **3% of students belonged to Scheduled Tribes (ST) and other indigenous communities, while 4% came from non-English speaking backgrounds, including international students. (Social and Cultural Diversity)**
3. **63% of the student body were the first in their families to pursue higher education. (First-Generation Learners)**
4. **29% of students came from low socio-economic backgrounds, benefiting from scholarships and financial aid. (Socio-Economic Diversity)**

Financial Aid Scheme	Number of Beneficiary Students	
	2023-24	2024-25
Tuition Fee Waiver (TFW)	288	288
KIITEE MERIT	465	523
KIIT Merit	555	583
KIIT International Scholarship	26	37
Teaching Assistantship	29	34
PhD Scholarship	150+	
Stipends	150+	
University Publication Grant Scheme	550+	

Name of the Training Programme	Name of the Client/ Sponsoring Agency	Trainees
Suryamitra Skill Development Programme	National Institute of Solar Energy (NISE), Ministry of New & Renewable Energy, Govt. of India	240
Bare Foot Training	State Institute of Rural Development(SIRD), Panchayati Raj & Drinking Water Department, Govt. of Odisha	110
DDU-GKY Training Programme	ORMAS & MoRD, GOI.	5430
CRR Training Programme	DPE, Ministry of Heavy Industries & Public Enterprises, Govt. of India	465
Industrial training (ITI)	Rourkela Steel Plant (RSP), Rourkela	59
Industrial training (ITI)	NALCO, Bhubaneswar	42
Skill Development Training Programme	OSFDC Ltd., SC & ST Dept., Government of Odisha	614
PMKVY	National Skill Development Corporation and OSDA	817
Schooling & Skilling Of MCL	Schooling & Skilling Of MCL	450
Misscellaneous Trainings	University/ other Industries	6773

## 1.3 KIIT University Anti-Poverty Programmes

The University has the slogan as 'Education for all' since its inception. KIIT Deemed to be University provides free access to educational resources for those not studying at the University in various ways.

### Financial Support & Accessibility for Students

Financial Aid Scheme	Remarks	Criteria
Tuition Fee Waiver (TFW) Scholarship	To max. 5 % Enrolled Students in B.Tech course	BPL Card Holder
KIITEE Merit Scholarship	Free education to the topper of KIITEE (Only for B.Tech. 4 years Course)	Top 1000 rank holders of KIITEE (B.Tech. – 4-Year Program) + minimum of 60% aggregate in Physics, Chemistry, and Mathematics.
KIIT Merit Scholarship	For 06 Months (One Semester)	University Toppers of each Semester (based on CGPA)
KIIT International Scholarship	Max. 100 Scholarships	<ul style="list-style-type: none"> <li>2 Students per Country – awarded Full Tuition Fee Waivers</li> <li>10 Students per Country – awarded Half Tuition Fee Waivers</li> </ul>
Teaching Assistantship	Number of such awards is flexible and vested with the management of KIIT University.	Living Learning Programme for M. Tech students.

**Special Financial Aid Scheme:** Dedicated scholarships for children of COVID-19 victims to pursue technical and professional education at KIIT.

<b>Contingency Fund</b>	Fund of 50000 INR is available for both full-time PhD and M. Tech students.		
<b>PhD Scholarship</b>	Full-time PhD scholarship of 20000 INR per month. & Few Seats as per the Project: JRF & SRF- UGC & MHRD Norms		
<b>Stipends</b>	Doctor of Medicine (MD) & Master of Surgery (MS) Program: 1st Year: ₹70,000 per month 2nd Year: ₹72,000 per month 3rd Year: ₹75,000 per month	Master of Dental Surgery (MDS) Program: 1st Year: ₹49,000 per month 2nd Year: ₹51,000 per month 3rd Year: ₹53,000 per month	Master of Chirurgiae (M.Ch) / Doctorate of Medicine (DM) Program: 1st Year: ₹58,000 per month 2nd Year: ₹60,000 per month 3rd Year: ₹62,000 per month

### • 08 Odisha State Govt. Scholarships Offered by Respective Departments

- ✓ ST&SC and MBC Welfare Department
- ✓ Higher Education Department
- ✓ Agriculture & FE Department

### • 32 National & State Govt. Scholarships Offered by Respective Departments

- ✓ Department of Higher Education / AICTE, UGC, DST, MHRD
- ✓ Ministry of Social Justice & Empowerment
- ✓ Ministry of : Tribal Affair / Home Affairs / Railway
- ✓ Ministry of Labour & Employment / Social Justice & Empowerment
- ✓ State Govt-Himachal Pradesh / Jharkhand / Manipur / Bihar / Meghalaya / Mizoram / Arunachal Pradesh / Sikkim / Assam / Madhya Pradesh
- ✓ North Eastern Council (NEC)

- Special scholarships are also provided for the reserved students on Merit basis. List of Scholarships is available at:

<https://www.kiit.ac.in/academics/scholarships-fellowships/>

- Differently-abled students are provided with requisite facilities like special ramps, wheel chairs; lift facility etc. These students are also provided with easy access to hostel, library and internet facility. The details are provided in the following link.

<https://kiit.ac.in/facilities-for-differently-abled/>

**Link for Admission Prospectus and Information Brochure for 2024-25**

<https://kiit.ac.in/brochure/>

<https://kiitee.kiit.ac.in/>

### ❖ Free Courses Leading to Certificate or Award

KIIT University's commitment to 'Education for All' is evident through its provision of free courses leading to certificates or awards for non-enrolled individuals. These courses span various subjects, promoting lifelong learning and skill development, irrespective of one's affiliation with the University.

- **Free Certificate Courses under Skill Development**

Under the flagship scheme “Pradhan Mantri Kaushal Vikas Yojana (PMKVY)” of the Ministry of Skill Development and Entrepreneurship (MSDE), KIIT University promotes skill development in the country by providing free short duration skill training and incentivizing this by providing monetary rewards to youth for skill certification.

<https://skills.kiit.ac.in/>

**Courses Offered:**

- ✓ Automotive Service Technician
- ✓ Vehicle Assembly Fitter/ Technician
- ✓ Welding and Quality Technician
- ✓ Field Technician – Computing and Peripherals
- ✓ Lift and Escalator Maintenance
- ✓ Post Harvest Technology
- ✓ Green Car Technology and Maintenance



- **Free Certificate Courses under KIIT-TBI Fab Lab**

The Fab Academy is a fast paced, hands-on learning experience where students take part in various programs offered under Fab Academy.

<https://fablab.kiitincubator.in/fab-academy/>

**Courses Offered:**

- ✓ Computer Aided Design (CAD Modeling)
- ✓ Computer Aided Manufacturing using CNC Milling, Routing and Laser Cutting
- ✓ 3D Scanning and Printing
- ✓ Machine Designing
- ✓ IoT Enabling Technologies
- ✓ Advanced Electronics Circuit Design and Testing
- ✓ Electronics System Design and PCB Fabrication
- ✓ LabVIEW and PXI Based Real-Time Data Acquisition System
- ✓ Wood Working
- ✓ Networking and Communication
- ✓ Project and Business Development
- ✓ Invention, Intellectual Property and Revenue Generation Modelling



## **1.4 Community-Based Educational Programs for Poverty Alleviation**

The University is continually involved in educational outreach activities beyond the campus through its faculty members, staff and its students. They provide voluntary and free educational programs to School students in remote and rural areas belonging to different standards.

- ❖ **Programmed Basis-Intellectual Inputs to Adopted Schools**

The University has also adopted 17 number of primary schools in rural areas where our students provide regular intellectual inputs and our university provides organizational, infrastructural and financial supports. Access to University academic and sports facilities is provided to these schools.

Within the academic framework of present syllabus approved by Govt of Odisha, the University helps the school in the following domains:

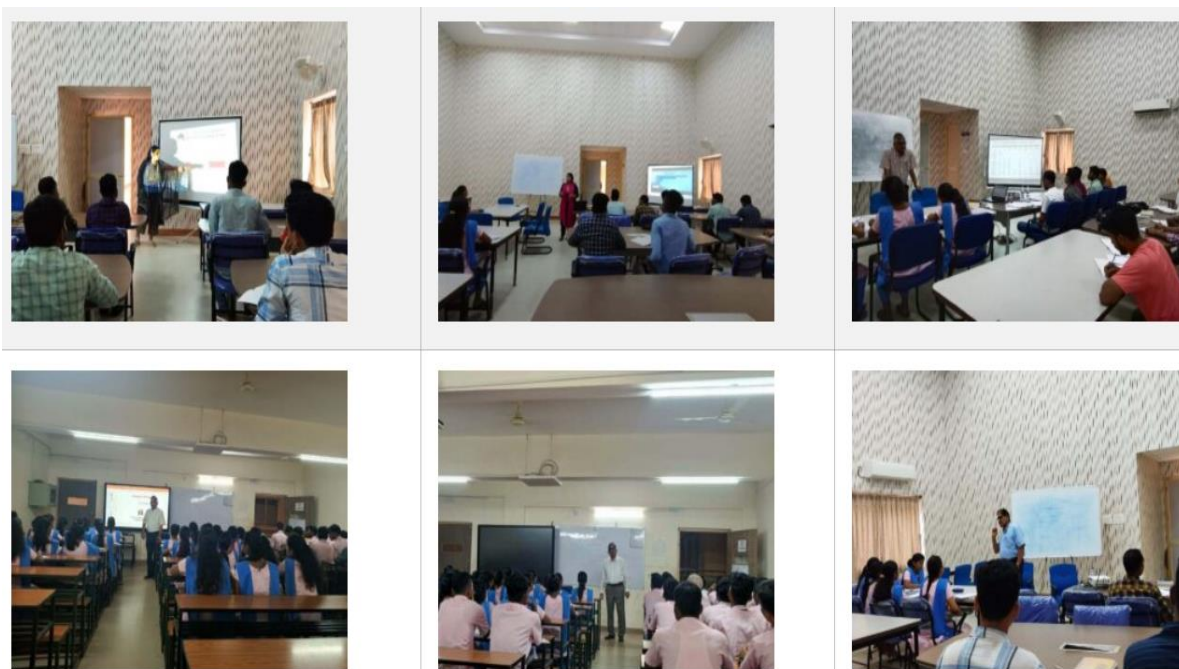
- ✓ Content delivery design
- ✓ Training the teachers to use the technology to give audio visual experience to students

- ✓ Online learning
- ✓ Training the teachers in soft skills and teaching methodology
- ✓ Give exposure to students and school to different fields of higher education starting from science to engineering, medical sciences etc, field visit to other universities, allowing them to attend the various seminars, conferences and events organised by the University.
- ✓ Conducting periodical training of the teachers by the HRD department of the University with special focus on academic leadership.
- ✓ Students excelling in sports are provided additional grooming and coaching in their respective sports at KIIT.
- ✓ Basic education and awareness on Sustainable Development Goals (SDGs)

<https://kiit.ac.in/policies/adoption-of-schools/>

❖ **KIIT University's faculty members deliver lectures to its sister concern, Kalinga Institute of Social Sciences (KISS) on regular basis.**

The KIIT University enormously contribute to the educational ventures of its sister concern, Kalinga Institute of Social Sciences (KISS), institute specially for rural, tribal students in terms of providing the Man Resources: Students / Faculties / Staffs and all types of Financial & Infrastructure resources to conduct various types of educational events for community development.



❖ **Educating Tribal Students**

KIIT University's staff and students actively support the initiatives of its sister institution, KISS, which is dedicated to eradicating poverty through education. KISS Bhubaneswar is a fully free, residential institution providing education from kindergarten to post-graduation for 30,000 underprivileged tribal children, along with accommodation, meals, healthcare, and vocational training. Expanding its model of tribal empowerment, KISS aims to educate 200,000 children through branches across 10 states and 30 districts of Odisha. Operational centres include KISS Delhi (in partnership with the Delhi Government), Mayurbhanj, and Balasore, with new branches coming up in Kolkata (with Help Us Help Them), Bolangir (Oswal-KISS), and Baripada (Adani-KISS). The Emami-KISS Residential School also follows this holistic, free-education model, providing equal opportunities and comprehensive care for marginalized communities.

<https://www.kissdelhi.ac.in/>

<https://www.helpushelpthem.co.in/upcomingprojects>

<http://www.oswalgroup.com/>

<https://www.adanifoundation.org/newsroom/media-release/2019/adani-kiss-residentialschool-brings-cost-free>

## ❖ Kanya Kiran- Empowering Women

Launched with UN Women and the Kalinga Fellowship, the *Kanya Kiran* program reached every Panchayat in Odisha, raising awareness on violence against women and girls. Over 3,000 KIIT staff, mainly women, led village-level campaigns promoting gender equality, hygiene, and environmental awareness.

In the year of 2024, National Girl Child Day and the International Day of Education were celebrated by 'Kanya Kiran' across 52 places including 30 district headquarters of Odisha.



## ❖ Under Provision of Adoption of Villages and Panchayat

KIIT has evolved into a multidisciplinary institution offering education in Engineering, Medicine, Law, Management, Nursing, Biotechnology, Media, and Humanities. Guided by the ideals of the Radhakrishnan Commission, it promotes compassion, gender respect, and peace, while conducting various social development initiatives in education, employability, and related areas.

- ✓ Skill Development & Entrepreneurship
- ✓ Creating Entrepreneurs
- ✓ Internationalization
- ✓ Sports
- ✓ Tourism
- ✓ Rural Development
- ✓ Healthcare
- ✓ An exemplary 'Job Mela' is organized time to time.

For instance, in the Kandhamal Parliamentary Constituency, KIIT facilitated employment for 7,000 rural youth and provided skill training to 15,000 more, partnering with 80 companies nationwide.



❖ **KIIT Community Engagement Cell (CEC):** KIIT's CEC began its work in Kandhamal, an aspirational district with 75% ST/SC population, and has significantly contributed to rural development. The University has adopted 10 villages to transform them into smart, model villages through education and infrastructure support. Kalarabank in Cuttack, now a certified smart village, features city-like amenities such as schools, healthcare, banking, and telemedicine facilities.

- ❖ **Prayash – Skill Training Programme:** Under the Prayash initiative, KIIT trains 150 unemployed tribal youths from Kandhamal annually in solar PV installation. In partnership with OTDS and OSFDC, KIIT provides skill training to SC/ST candidates across several Odisha districts, including Kalahandi, Kandhamal, and Mayurbhanj. So far, over 1,100 candidates have been trained, with around 75% successfully placed in industries within and outside the state.
- ❖ **SPIC MACAY – KIIT Chapter (KSAC):** Established in 2003, the SPIC MACAY–KIIT Chapter promotes Indian classical music, dance, folk art, yoga, and crafts among youth. It has hosted renowned artists like Pt. Hari Prasad Chaurasia and Ileana Citaristi through free, open concerts celebrating India's rich cultural heritage. In 2023-24, the chapter also organized multiple social outreach activities focused on education, skill development, and community growth.  
<https://ksac.kiit.ac.in/student-zone/>
- ❖ **PARAMARSH' Scheme (UGC):** KIIT, as a UGC-nominated mentor institute, supports 11 colleges and one university in achieving NAAC accreditation. It regularly conducts workshops and meetings to guide mentee institutions through the Self Study Report and accreditation process.
- ❖ **Educational Outreach Activities by students under various KIIT Students Activity Society:** The University has 28 student societies which are actively participating in various activities related to educational outreach activities towards the outside students, communities etc. For more details one can visit:
  - **KSAC society- ENACTUS: Enabling transgenders and Disable Women**
    - ✓ **ENACTUS KISS-KIIT:** A student-led initiative promoting social change, ENACTUS launched *Project SIDDHI* in 2016 to empower transgender communities in Bhubaneswar and promote environmental awareness by replacing plastic bags with handmade paper alternatives.  
<https://ksac.kiit.ac.in/societies/enactus/>
    - ✓ **Collaboration with Aaina:** ENACTUS partnered with *Aaina* to empower disabled women by producing 5,000 handmade newspaper and gift bags, promoting self-sufficiency.
    - ✓ **Partnerships for Paper Bag Production:** In collaboration with *Daya Foundation, Niyatee Foundation* (<https://www.niyateefoundation.org/>) and *Udyog Foundation* (<http://udfoundation.org.in/>), ENACTUS produced over 34,000 customized eco-friendly paper bags for local businesses.
    - ✓ **Project ENWIPE:** A waterless car wash initiative by KISS-KIIT using only 500 ml water and 5 ml solution per wash, providing green employment to underprivileged and differently abled individuals.

## KIIT-Led Mega Job Fair Transforms Youth Opportunities in Kandhamal

Date and Venue: 21.01.2024 | Phulbani

A historic mega job fair in Phulbani, Kandhamal, supported by KIIT and district administration, attracted 120 companies and over 20,000 youth. With 13,500+ provisional job offers, it empowered candidates from class 5 to postgraduates—realizing CM Naveen Patnaik's vision for youth employment and development.



## ❖ Staff and Faculty Recruitment Policy for Underrepresented Group

KIIT is committed to promoting equal employment opportunities and a workplace that is free of all forms of discrimination. Equal opportunity means that all staff experience fairness, impartiality and equal access to all career initiatives in KIIT. KIIT's Commitment to equal opportunity promotes an inclusive work environment that values and accepts the diverse cultural and social backgrounds of its staff. The Anti-Discrimination and Equal Opportunities Policy is consistent with the KIIT 's pursuit of excellence. This policy is underpinned by a set of values and key guiding principles in the building of a community of all employees. A fair number of staff and faculty members are from underrepresented group. More details can be found in below link:

<https://kiit.ac.in/equal-opportunity-policy/>

Various Planned Actions for Under-represented Groups are summarizing as follows: -

S. No.	Actions	Remarks
1	Scholarships	<a href="https://www.kiit.ac.in/academics/scholarships-fellowships/">https://www.kiit.ac.in/academics/scholarships-fellowships/</a>
2	Facilities, initiatives and policies for people with disabilities	<a href="https://kiit.ac.in/facilities-for-differently-abled/">https://kiit.ac.in/facilities-for-differently-abled/</a>
3	Education for All Summits	<a href="https://educationforall.kiit.ac.in/">https://educationforall.kiit.ac.in/</a>
4	Empowering the Tribal children/student	KIIT reserves 5% of seats for tribal students under a tuition fee waiver, offering free education in undergraduate, postgraduate, and Ph.D. programs across Science, Arts, and Commerce. In 2022, over 7,500 tribal students pursued higher education at KIIT. The University also provides full fee waivers for students from Below Poverty Line (BPL) families and supports meritorious low-income students through the "Earn While You Learn" scheme.
5	Skill development training Programme	<a href="http://skill.kiit.ac.in/programmes.html">http://skill.kiit.ac.in/programmes.html</a>
6	Kanya Kiran Programme	<a href="https://kanyakiran.com/">https://kanyakiran.com/</a>

## ❖ Anti-Discrimination Policies

Extract for Clause 3.1 of Human Resource Manual states that 'In order to provide equal employment and advancement opportunities to all individuals, employment decisions at KIIT Deemed to be University will be based on merit, qualifications and abilities. KIIT does not discriminate in employment opportunities or practices based on race, colour, religion, sex, national origin or disability. Employees with questions or concerns about discrimination in the workplace are encouraged to bring these issues to the attention of their supervisor. Employees can raise concerns and make reports without any fear. Anyone found to be engaging in unlawful discrimination will be subject to disciplinary action, including termination of employment.'

- KIIT will not adversely discriminate, and prohibits other adverse discrimination at the workplace, based on religion, race, caste, sex, place of birth, descent, sexual orientation, gender identity, disability, age or any of them ("Discrimination Characteristics"). KIIT will not condone any adverse discrimination against any person on its premises, whether that person is its students or employee or otherwise.

- Any person who believes himself or herself to have been subjected to adverse discrimination based on the Discrimination Characteristics is encouraged to bring the matter to the attention of the Internal Complaint Committee (ICC: <https://kiit.ac.in/internal-complaint-committee/#>) of KIIT at the earliest practical opportunity. No person will be punished, retaliated against, or limited in employment or other opportunity for exercising anything set out in this Policy, or for filing a complaint, furnishing information for, or participating in an investigation, or any other activity related to the administration of this Policy.
- Any adverse discrimination or other action or behavior that constitutes a violation of law will be reported to the police.

<https://kiit.ac.in/equal-opportunity-policy/>

<https://kiit.ac.in/policies/>

**The objectives of this Equal Opportunity (EEO) and Anti-Discrimination Policy are to ensure that all:**

- KIIT's employees or potential employees do not suffer unfair discrimination in the workplace.
- Individuals and groups within the KIIT work in an environment where all decisions are free of discrimination, where they have equal opportunity based on relevant abilities and merit.
- Employees are encouraged to take positive action towards promoting equal opportunity throughout the organization.
- Personnel actions, such as compensation, benefits, transfers, layoffs, company-sponsored training programs, and social and recreational programs, will be administered on a non-discriminatory basis.
- Application of Labour laws to be uniformly applied in the organization.

<https://kiit.ac.in/equality-diversity-and-inclusion-committee/>

<https://kiit.ac.in/wp-content/uploads/2023/04/HR-Manual.pdf>

### ❖ **Local Start-Up Financial Assistance**

**KIIT-TBI:** Fostering Innovation for Livelihoods and Poverty Reduction. Established in 2009, KIIT-TBI is Odisha's first and largest university-based Technology Business Incubator, enabling innovation-driven entrepreneurship. In 2022, it provided incubation support to 223 startups, including 68 from Odisha—the highest since its inception. By nurturing early-stage businesses in biotechnology and other sectors, KIIT-TBI has generated employment, enhanced income opportunities, and supported the economic inclusion of aspiring entrepreneurs, contributing directly to poverty reduction in the state.

#### • **Startup Odisha Yatra**

Startup Odisha Yatra, an initiative of Startup Odisha, reached 30 districts and 100+ colleges in search of entrepreneurial talent that led to the development of the startup ecosystem at the institutional level. The Yatra sensitized the youth about the basics of innovation & entrepreneurship and how they can ace the opportunities available at Startup Odisha.

The day-long boot camps in each college includes presentations on Startup Odisha and State Startup policies followed by an extensive ideation workshop an idea pitching session was held to select the foremost ideas by the students for the Grand Finale. The van campaigning has enabled the students to pitch ideas and get selected for the acceleration programmes. Cash prizes. mentoring & incubation support and others shall be given to the Top 10 selected ideas.

#### **Objectives of the Yatra**

- ✓ To sensitize the basics of innovation & entrepreneurship and how they can
- ✓ ace the opportunities available at Startup Odisha. To impart incubation support to the potential ideas.
- ✓ To provide mentoring support to all the promising ideas.

## STARTUP ODISHA YATRA

Startup Odisha Yatra, an initiative of Startup Odisha, reached 30 districts and 100+ colleges in search of entrepreneurial talent that led to the development of the startup ecosystem at the institutional level. The Yatra sensitized the youth about the basics of innovation & entrepreneurship and how they can ace the opportunities available at Startup Odisha.

The day-long boot camps in each college includes presentations on Startup Odisha and State Startup policies followed by an extensive ideation workshop. An idea pitching session was held to select the foremost ideas by the students for the Grand Finale. The van campaigning has enabled the students to pitch ideas and get selected for the acceleration programmes. Cash prizes, mentoring & incubation support and others shall be given to the Top 10 selected ideas.

### Objectives of the Yatra

- ▶ To sensitize the basics of innovation & entrepreneurship and how they can ace the opportunities available at Startup Odisha.
- ▶ To impart incubation support to the potential ideas.
- ▶ To provide mentoring support to all the promising ideas.



## 6 SUCCESSFUL PROJECTS TO ELEVATE POVERTY LEVELS AMONG RURAL WOMEN

<https://kiitincubator.in/rwtp/>



### WTP Chikiti

Chikiti Block of Ganjam District, Odisha



### WTP Jagatsinghpur

Jagatsinghpur, Odisha



### WTP Koida

Koida Block of Sundergarh, Odisha



### WTP Kandhamal

Raikia Block of Kandhamal, Odisha



### WTP Jharsuguda

Jharsuguda, Odisha



### Solar Home Light System For Households

Kalahandi & Raigada District, Odisha

## Entrepreneurship Development Training



KIIT hosted a 12-day Entrepreneurship Development Training Program with the District Industries Centre, Bhubaneswar, to empower young tribal entrepreneurs. The initiative aimed to build sustainable livelihoods by providing skills, scheme awareness, and platforms to harness Odisha's tribal resources for socio-economic growth.

## KSRM Conducts 4th National Rural Management Konclave



KIIT School of Rural Management hosted the 4th National Rural Management Konclave, focusing on "Women Empowerment and Sustainable Development" and "CSR and Rural Development." The event brought together development professionals, corporates, academicians, and students to discuss inclusive growth, with speakers emphasizing community-focused solutions, holistic development, and the role of education in driving social change.

## KIIT partners with NBCC to provide skill training for marginalized and economically disadvantaged students.



KIIT has partnered with NBCC to provide skill development and industry-focused internships for KIIT and KISS students, especially those from SC/ST and economically disadvantaged backgrounds. The MoU also opens opportunities for exposure at NBCC project sites nationwide and explores setting up a research facility at KIIT. Additionally, NBCC will support the Kandhamal district in upgrading Community Health Centers, strengthening socio-economic development in the region.

## KIIT NSS Electronics Celebrates 'Poshan Pakhwada'



The NSS wing of KIIT School of Electronics Engineering celebrated "Poshan Pakhwada" (Nutrition Fortnight) at the adopted village of Padmakesharipur. Volunteers conducted door-to-door awareness campaigns against malnourishment among underprivileged sections, organized a General Knowledge Quiz for village children, and distributed nutritious food. While villagers acknowledged that consistent nutritional care was challenging due to financial constraints, they committed to remaining vigilant about their dietary needs.



# ART OF GIVING

Giving education to the deprived is like  
giving sight to the blind -Achyuta Samanta

## PHILOSOPHY OF LIFE

'Art of Giving' is a not-for-profit initiative for spreading, supporting and promoting the practice of giving around the world. It is based on the philosophy of life of **Prof. Achyuta Samanta**, who has struggled through an experience of poverty, hunger, humiliation in receiving and pleasure in giving from his childhood. **He gives the credit of all his success to 'Art of Giving' and has been working relentlessly to achieve zero poverty, zero hunger and zero illiteracy since 1987.**



**Visit us at :**

[artofgiving.in.net](http://artofgiving.in.net)

[www.youtube.com/user/ArtGiving](https://www.youtube.com/user/ArtGiving)

[info@artofgiving.in.net](mailto:info@artofgiving.in.net)

**Follow us on :**

[facebook.com/artofgiving.in.net](https://facebook.com/artofgiving.in.net)

[twitter.com/\\_artofgiving](https://twitter.com/_artofgiving)