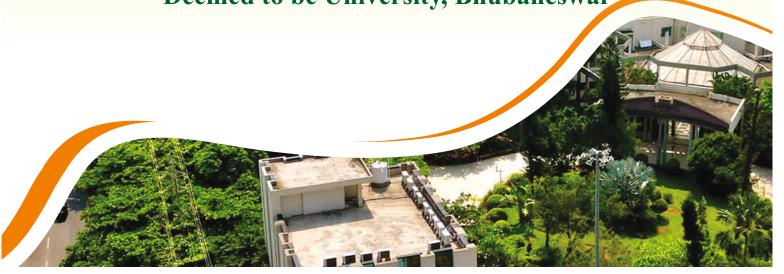
Activities and Achievements towards Environmental Sustainabilities



Kalinga Institute of Industrial Technology (KIIT)

Deemed to be University, Bhubaneswar



Major Activities and Achievements Related to Environmental Sustainability in 2023- 2024

KIIT Deemed to be University (KIIT DU) has continued to lead the way in environmental sustainability by implementing several projects that support the Sustainable Development Goals (SDGs). Using innovative research, strategic partnerships, and effective community engagement initiatives, KIIT has reinforced its dedication to cultivating a more sustainable and environmentally friendly future.

KIIT has made significant contributions to international sustainability initiatives, from obtaining the esteemed UN ECOSOC Special Consultative Status to hosting influential symposiums on translational research for sustainability. Additionally, the institution has established important collaborations, including its exceptional participation in sustainability-focused development projects. Moreover, its role in advancing renewable energy solutions, sustainable healthcare, and eco-friendly innovations reflects its dedication to integrating sustainability into education, research, and industry collaboration.

This report outlines some of KIIT DU's most important initiatives and accomplishments from 2024 that have strengthened the university's standing as a global leader in sustainability-driven higher education and made a substantial contribution to environmental preservation, climate resilience, and sustainable development.

Global Recognition & Achievements in Sustainability

KIIT DU Awarded Prestigious UN ECOSOC Special Consultative Status

KIIT Deemed to be University (KIIT DU) has achieved a significant milestone by receiving Special Consultative Status from the United Nations Economic and Social Council (UN ECOSOC) for its contributions to the Sustainable Development Goals (SDGs). Out of 476 global applications, only 19 organizations, including KIIT DU, were selected for this prestigious recognition, conferred on July 23, 2024, at the UN Headquarters in New York.

This honor reinforces KIIT's commitment to environmental sustainability and global development initiatives. Additionally, KIIT signed an MoU with UN Volunteers (UNV), making it the first private university in South Asia to engage students as National University UN Volunteers for various UN-led sustainability and development projects.

Furthermore, KIIT and its sister concern, Kalinga Institute of Social Sciences (KISS), have partnered with the American Council of Young Political Leaders (ACYPL) to foster global



leadership and sustainability discussions.

These achievements highlight KIIT DU's leadership in environmental sustainability, global diplomacy, and student empowerment.

More details can be found in the link: Awarded Prestigious UN ECOSOC Special

KIIT Tops Among Most Impactful Universities in India, Ranks 6th Globally

KIIT Deemed to be University (KIIT DU), Bhubaneswar, has achieved a remarkable global ranking in the Times Higher Education (THE) Impact Rankings 2024, securing 6th position worldwide and 1st in India in the Sustainable Development Goal (SDG) of 'Reduced Inequalities'. KIIT has also ranked 71st globally in 'Peace, Justice, and Strong Institutions', 55th in 'Quality Education', and 5th in India in 'Partnership for the Goals'.

This recognition highlights KIIT's commitment to sustainability, social equity, and quality education, reflecting its extensive contributions to environmental sustainability, poverty reduction, women empowerment, and rural development. The university's efforts align with the United Nations' Agenda 2030, reinforcing its role as a community-based institution dedicated to fostering global impact.

More details can be found in the link: THE Impact Rankings 2024 KIIT Tops

PM Narendra Modi awarded '5G Use Case Lab' to KIIT-DU

KIIT-DU, awarded a '5G Use Case Lab' by PM Narendra Modi on October 28, 2023, is leveraging this initiative to drive sustainability and environmental awareness in 2024. This lab fosters innovation in key sectors like education, agriculture, health, and energy, aligning with KIIT's commitment to sustainable development. The initiative enhances 5G-driven solutions for smart cities, precision farming, and efficient resource management, contributing to environmental conservation. As part of KIIT's sustainability-focused events, the lab empowers students and researchers to develop green technologies, reinforcing India's vision for self-reliant and eco-friendly digital transformation. This step also paves the way for a 6G-ready ecosystem, promoting indigenous telecom advancements crucial for national security.





Fig: PM Narendra Modi awarded '5G Use Case Lab' to KIIT-DU

More details can be found in the link: PM Modi Awards '5G Use Case Lab' to KIIT-DU

Conferences, Workshop & Seminars on Environmental Sustainability

KIIT, INSA Bhubaneswar Chapter Organized Symposium on 'Translational Research for Society and Sustainability'

KIIT Deemed to be University (KIIT DU), in collaboration with the Indian National Science Academy (INSA), Bhubaneswar Chapter, organized a Symposium on 'Translational Research for Society and Sustainability' on June 14-15, 2024. The event focused on the role of research in advancing sustainability and societal welfare.

Distinguished speakers, including Padma Shri awardees Prof. G. D. Yadav and Prof. Anil Gupta, and experts from academia and industry, shared insights on renewable energy, sustainable healthcare, agriculture, material sciences, and ethics in sustainability. The symposium emphasized pre-translational to translational research and its impact on environmental sustainability.

This symposium reaffirmed KIIT's dedication to multidisciplinary research, innovation, and sustainable development, strengthening its role as a leader in scientific advancements for a sustainable future.



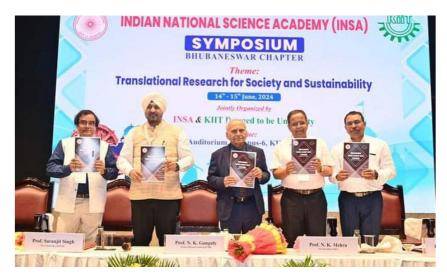


Fig: Symposium on 'Translational Research for Society and Sustainability'

More details can be found in the link: <u>Translational Research for Society and Sustainability</u>

4th International Conference on "Emerging Smart Materials in Applied Chemistry & Interdisciplinary Science for Sustainability"

Kalinga Institute of Industrial Technology (KIIT) DU, in collaboration with CSIR-IMMT and the Indian Photobiology Society, hosted a three-day International Conference on Material Science from November 18-20, 2023. The event, aligned with sustainability and environmental awareness, featured distinguished speakers, including Prof. Achyuta Samanta, Founder of KIIT, and eminent scientists from DRDO, IISER, and CSIR. The conference saw 300 participants and 200+ abstract submissions, fostering knowledge exchange on sustainable materials. The Indian Photobiology Society honored Prof. Samanta with the Diamond Jubilee Award. The event concluded at CSIR-IMMT, recognizing outstanding research contributions.



Fig: 4th International Conference on "Emerging Smart Materials in Applied Chemistry &



Interdisciplinary Science for Sustainability"

More details can be found in the link: 4th International Conference on "Emerging Smart Materials in Applied Chemistry & Interdisciplinary Science for Sustainability"

KIIT DU's NSS Unit Promotes Sustainability & Green Environment Awareness at Barimund Village

The NSS unit of KSFH, KIIT DU, organized a seven-day Winter Special Camp (Dec 20–26, 2023) at Barimund village, Bhubaneswar, promoting sustainability and social awareness. Under the supervision of Dr. Smruti Ranjan Das, the camp included a plantation drive, tobacco awareness rally, fire safety training, and a cleanliness drive at Baliyatra ground. A dental checkup camp by KIDS and sessions on menstrual hygiene, election awareness, and superstitions were conducted. The camp concluded with a prize distribution, cultural events, and a bonfire. This initiative, supported by KIIT DU's leadership and NSS officials, fostered environmental consciousness and community well-being.



Fig: NSS Unit Promotes Sustainability & Green Environment Awareness at Barimund Village

More details can be found in the link: NSS Unit of KSFH Conducts a Seven Day Awareness Camp at Barimund

Village

3rd IEEE International Conference on Smart Technologies for Power, Energy and Control (STPEC 2023)

The School of Electrical Engineering, KIIT-DU, in collaboration with IEEE IAS and IEEE PELS, organized the 3rd IEEE International Conference on Smart Technologies for Power, Energy,



and Control (STPEC 2023) from December 10-13, 2023. The event, aligned with sustainability and environmental awareness, emphasized smart energy solutions.

Eminent speakers, including Dr. Achyuta Samanta, Dr. Tapan Sahoo, and Prof. Akshyay Kumar Rathore, discussed advancements in power systems and sustainable technologies. The conference featured research presentations, panel discussions, and awards for outstanding contributions. With global participation, STPEC 2023 reinforced KIIT-DU's commitment to sustainable development and knowledge dissemination in smart technologies for a greener future.



Fig: 3rd IEEE International Conference on Smart Technologies for Power, Energy and Control

More details can be found in the link: 3rd IEEE International Conference on Smart Technologies for Power,

Energy and Control (STPEC 2023)

KIIT DU Hosts Disaster Nursing Management Workshop for Sustainability & Environmental Awareness

KIIT DU, through Kalinga Institute of Nursing Sciences (KINS), organized a Disaster Nursing Management Workshop, emphasizing sustainability and environmental preparedness. Led by Prof. Dr. Niyati Das, Principal, KINS, and Sukant Sethi, Director, Fire Services KIIT, the event trained nursing students in disaster response.

Workshops included cyclone evacuation, earthquake search and rescue, industrial hazard management, and fire safety. Participants engaged in mock drills, role plays, and hands-on training to enhance preparedness. The initiative reinforced KIIT DU's commitment to



sustainability and resilience, equipping future professionals with critical disaster management skills for environmental and community well-being.



Fig: Disaster Nursing Management Workshop

More details can be found in the link: KINS Organises Disaster Management Workshop

KIIT DU Hosts 9th Biotech Conclave on Sustainability & Innovation

The 9th Biotech Industry Conclave-2024, themed "Biotechnology and Sustainability: Expanding Horizons", was hosted by KIIT School of Biotechnology with over 30 industry leaders, five-panel discussions, and 22 expert talks. The event emphasized industry-academia collaboration to make students technology-ready for the evolving biotech sector. Keynote speaker Sanjeev Vashishta, MD, Pathkind Diagnostics, highlighted the biotech-digital convergence for sustainable healthcare, food production, and digital governance, addressing India's socio-economic challenges. He stressed leveraging India's tech capabilities to drive innovation and environmental sustainability. The conclave reinforced KIIT DU's commitment to sustainability, aligning with global goals for a greener future.



Fig: 9th Biotech Conclave on Sustainability & Innovation



More details can be found in the link: KIIT-TBI 9th Biotech Conclave Experts Call for Collaborative Industry-Academia Interface

KIIT DU Conducts 4th National Agribusiness Konclave 2023

KIIT School of Rural Management (KSRM) organized the 4th National Agribusiness Conclave on "Feeding the Future: Innovations and Trends in Indian Agriculture and Food Sector" on 16th September 2023. The event focused on sustainability, food security, and digital transformation in agriculture, aligning with the UN SDGs. Inaugurated by Prof. Sasmita Samanta, Vice Chancellor, KIIT DU, the conclave featured panel discussions on Agri Input Innovations and Technology in Supply Chain Management. Prof. Nishith Parida, Director, KSRM, emphasized KIIT's contributions to rural and agri-business management through research and capacity building. The event highlighted AI, IoT, and digital advancements in agriculture, reinforcing KIIT's commitment to sustainability and environmental awareness.



Fig: 4th National Agribusiness Konclave 2023

More details can be found in the link: KSRM Conducts 4th National Agribusiness Konclave 2023

KIIT School of Rural Management Hosts 4th National Rural Management Konclave

KIIT School of Rural Management (KSRM) organized the 4th National Rural Management Konclave on 2nd September 2023, focusing on Women Empowerment and Sustainable Development. The event brought together development professionals, corporate leaders, academicians, and students to discuss key rural development challenges. Two panel discussions were held on Women Empowerment & Sustainable Development and Corporate Social Responsibility (CSR) & Rural Development. Mr. Prashant Hota (Jindal Steel & Power) emphasized the importance of inclusive growth beyond GDP, while Prof. Sasmita Samanta,



Vice Chancellor, KIIT DU, highlighted KIIT's mission to translate knowledge into impactful solutions for society.



Fig: 4th National Rural Management Konclave 2023

More details can be found in the link: KSRM Conducts 4th National Rural Management Konclave 2023

World Anthropology Congress: Promoting Sustainability & Indigenous Empowerment

World Anthropology Congress (WAC) was hosted by KISS, a sister concern of KIIT DU on 9th August 2023 coinciding with the International Day of the World's Indigenous People. The event focused on "Anthropology in the Public Sphere: Indigeneity, Social Justice, Sustainability, and Global Peace."

Prof. K. K. Basa, Chairman of the National Monument Authority, highlighted KISS as a symbol of empowerment and world peace. He emphasized the significance of indigenous knowledge in sustainability, urging mainstream society to learn from tribal communities' harmonious coexistence with nature.



Fig: World Anthropology Congress



More details can be found in the link: World Anthropology Congress

Educational & Awareness Initiatives

Insights on Museums, Education, and Climate Action

Prof. Dr. Amareswar Galla former Vice President of ICOM, Paris, delivered a keynote address at the International Seminar on "Museums for Education and Research" on May 18, 2024. Organized by Aligarh Muslim University in collaboration with ICOM-India and ICBCP, the seminar explored the evolving role of museums in addressing global challenges, including climate change.

Prof. Galla highlighted the transformative role of museums in education and advocated for climate action through museums, urging them to promote environmental awareness and sustainability. He also emphasized inclusivity in museum spaces, ensuring greater accessibility for Indigenous communities. Additionally, he recognized KISS's (a sister concern of KIIT DU) contributions in developing international standard museum education modules under the National Education Policy (NEP), reinforcing its commitment to cultural justice, heritage preservation, and environmental sustainability.

The seminar concluded with a call for collaborative efforts between universities, museums, and government institutions to ensure museums remain pivotal in education and sustainability in the 21st century.



Fig: Insights on Museums, Education, and Climate Action

More details can be found in the link: Climate Action Insights on Museums, Education



Odisha's Largest Climate Clock Assembly Held At KIIT, With Call for Urgent Climate Action:

KIIT DU, in collaboration with the Energy Swaraj Foundation, organized Odisha's largest Climate Clock Assembly to promote sustainability and environmental awareness. Prof. Chetan Singh Solanki, IIT Bombay, emphasized shifting to solar energy and adopting energy-efficient practices through 'avoid, minimize, and generate' principles. Founder Dr. Achyuta Samanta stressed urgent climate action, citing rising global threats. KIIT DU VC Prof. Saranjit Singh and Registrar J.R. Mohanty highlighted the university's green initiatives, including 5 million watts of solar energy generation and planting one lakh trees. The event reinforced KIIT's commitment to sustainability, inspiring collective action against climate change.



Fig: Odisha's Largest Climate Clock Assembly Held At KIIT

More details can be found in the link: Odisha's Largest Climate Clock Assembly Held at KIIT, With Call for Urgent Climate Action

KIIT's Department of Community Medicine Observes Two-Week Long World Health Day 2024

The Department of Community Medicine at KIIT Deemed to be University (KIIT DU) extended the World Health Day 2024 celebrations into a two-week event, emphasizing the theme "My Health, My Right." Engaging activities such as the IAPSM Quiz, Face Painting, Debate Competition, and Nukkad Natak aimed to raise awareness on public health and environmental sustainability.

A key highlight was the Nukkad Performance, promoting good healthcare practices and environmental well-being. Additionally, discussions on preventive healthcare, sustainable



living, and responsible medical practices reinforced KIIT DU's commitment to environmental sustainability. The celebrations culminated with a Continuing Medical Education (CME) session, recognizing outstanding participants.

This initiative, guided by Prof. (Dr.) Sonali Kar and supported by Dr. Achyuta Samanta, reflects KIIT DU's dedication to global health and sustainability, fostering a healthier and environmentally conscious society.



Fig: Two-Week Long World Health Day 2024

More details can be found in the link: Two-Week Long World Health Day 2024

Environmental Awards & Recognitions

Solar Energy Society of India Honours for Green Initiatives and Solar Energy Adoption to KIIT DU

As part of its 2024 sustainability and environmental awareness events, the Solar Energy Society of India felicitated KIIT's Founder, Dr. Achyuta Samanta, for his contributions to green initiatives and solar energy adoption at KIIT & KISS. The honour was conferred during the Solar World Congress in New Delhi by SESI President Praful Pathak, in the presence of IMD Director General Dr. Mrutyunjay Mohapatra. Recognized globally for its green efforts, KISS previously received the Energy Globe Award in 2018. SESI lauded Dr. Samanta's commitment to clean energy and sustainability, inspiring future generations. The six-day congress brought together delegates from over 50 nations to discuss strategies for a sustainable future.





Fig: Solar Energy Society of India Honours for green initiatives and solar energy adoption

More details can be found in the link: Solar Energy Society of India Honours Achyuta Samanta

KIIT DU Receives Odisha State Energy Conservation Award (OSECA) 2023

KIIT Deemed to be University received the Odisha State Energy Conservation Award (OSECA) 2023 under the Educational Institute category on 14th December 2023 at Lokseva Bhawan, Bhubaneswar. The award was presented in the presence of Hon'ble Minister Shri Pratap Keshari Deb and other dignitaries.

Aligned with KIIT DU's commitment to sustainability and environmental awareness, the event featured an Exhibition on Energy Conservation, showcasing energy-efficient models and products. KIIT DU actively promotes energy conservation through innovative strategies and best practices.



Fig: Odisha State Energy Conservation Award (OSECA) 2023

More details can be found in the link: KIIT DU Receives Odisha State Energy Conservation Award (OSECA)



KIIT DU received "Star Campus Awards 2024" in "Energy Conservation and Renewable Energy" category

KIIT has been honored with the "Star Campus Awards 2024" in the "Energy Conservation and Renewable Energy" category by Earth Day Network India. This recognition highlights KIIT's unwavering commitment to sustainability and innovation in education.

Ms. Karuna A. Singh, Regional Director (Asia) of EARTHDAY.ORG, presented the award to Prof. Saranjit Singh, Vice Chancellor, KIIT DU, in the presence of Prof. Jnyana Ranjan Mohanty, Registrar, KIIT DU.

EARTHDAY.ORG, a global leader in environmental activism, acknowledged KIIT's impactful initiatives in energy conservation.



Fig: Star Campus Awards 2024

More details can be found in the link: KIIT receives "Star Campus Awards 2024"

National Energy Conservation Day: KIIT Polytechnic Bags 2nd Prize in Poster Presentation

KIIT Polytechnic secured 2nd prize in the Poster Presentation on National Energy Conservation Day organized by the Institution of Engineers (India), Odisha State Centre, Bhubaneswar, on December 14, 2023. The award was presented by Prof. (Dr.) Sudhansu Sekhar Dash, FIE, Chairman, in the presence of distinguished guests and students from various institutions. This event, aligned with KIIT DU's initiatives on Sustainability and



Environmental Awareness in 2024, provided students a platform to showcase creative ideas on energy conservation. By participating, students gained valuable insights into responsible energy practices, reinforcing KIIT's commitment to sustainability and environmental consciousness.



Fig: National Energy Conservation Day Celebration

More details can be found in the link: <u>National Energy Conservation Day: KIIT Polytechnic Bags 2nd Prize in Poster Presentation</u>

Other Institutional Activities & Conferences

All India Rose Convention and Rose Exhibition at KIIT

KIIT Deemed to be University (KIIT DU) hosted the 40th All India Rose Convention and Rose Show, unveiling four new rose varieties—Lord Jagannath, Lord Lingaraj, Sephali, and Radha. The event, inaugurated by Dr. Achyuta Samanta, celebrates the beauty and significance of roses while promoting environmental sustainability.

Organized by the KIIT Rose Society in collaboration with Odisha University of Agriculture and Technology, Orissa Horticulture Society, and the Directorate of Horticulture, the three-day event features a mega rose exhibition showcasing diverse rose varieties and ornamental plants. Open to the public, it aims to raise awareness about horticulture and sustainable greenery.

This initiative reflects KIIT DU's commitment to environmental sustainability by fostering biodiversity and promoting green spaces. Such efforts align with its broader vision of ecological conservation and community engagement.





Fig: All India Rose Convention and Rose Exhibition

More details can be found in the link: All India Rose Convention and Rose Exhibition

KIIT DU Organises Massive Swachhata Hi Seva Drive on Campus

As part of its commitment to sustainability and environmental awareness, KIIT Deemed to be University organized a mega cleanliness drive under the Swachhata Hi Seva (SHS) programme during Swachhata Pakhwada 2024. Led by KIMS Principal Prof. Ambika Prasad Mohanty and Medical Superintendent Prof. Rama Chandra Das, the event marked the 9th anniversary of the Swachh Bharat Mission on the eve of Gandhi Jayanti.

Senior faculty, staff, and medical professionals actively participated, reinforcing the message of cleanliness. The initiative emphasized year-round efforts to maintain a clean and green campus, reflecting KIIT DU's dedication to sustainability.



Fig: Massive Swachhata Hi Seva Drive on Campus



More details can be found in the link: KIMS Organises Massive Swachhata Hi Seva Drive on Campus

KINS International Conference on "Embedding Innovative Nursing Education for Sustainable Development"

Kalinga Institute of Nursing Sciences (KINS), a constituent of KIIT Deemed-to-be-University (KIIT-DU), successfully organized an International Conference on July 27, 2024, on the theme "Embedding Innovative Nursing Education for Sustainable Development" in a hybrid format. The conference aimed to integrate innovative technology in nursing pedagogy and promote sustainable healthcare practices.

Renowned global experts delivered insightful sessions on AI in Nursing, Green Nursing Education, and Sustainable Healthcare Approaches. Discussions emphasized environmentally conscious nursing practices, aligning with KIIT DU's commitment to environmental sustainability and the United Nations' Sustainable Development Goals (SDGs).

The event attracted 526 nursing professionals, researchers, and students from across the world, fostering interdisciplinary collaboration. The launch of a souvenir and the recognition of outstanding research contributions further enriched the conference.

This initiative highlights KIIT DU's dedication to sustainable education, global collaboration, and technological advancements in healthcare.





Fig: International Conference on "Embedding Innovative Nursing Education for Sustainable Development"

More details can be found in the link: <u>KINS International Conference on "Embedding Innovative Nursing Education For Sustainable Development"</u>

Roundtable of UNESCO Chairs in South Asia Hosted

The Roundtable of UNESCO Chairs in South Asia on March 18-19, 2024, was hosted by



Kalinga Institute of Social Sciences (KISS), a sister concern of KIIT Deemed to be University (KIIT DU). The event aimed to strengthen the UNESCO Chairs network and discuss regional priority areas, including sustainable development and environmental sustainability.

Convened by Prof. Amareswar Galla, UNESCO Chair on Inclusive Museums and Sustainable Heritage Development, the gathering welcomed 16 UNESCO Chairs from India, Sri Lanka, and Nepal, along with Mr. Tim Curtis, Director of the UNESCO Regional Office in New Delhi. Discussions focused on higher education's role in achieving the 2030 Agenda for Sustainable Development, particularly in environmental conservation.

With UNESCO Chairs playing a crucial role in research, knowledge-sharing, and policy development, KIIT & its sister concern KISS reaffirm their commitment to sustainability, education, and global collaboration for a greener future.



Fig: Roundtable of UNESCO Chairs in South Asia

More details can be found in the link: Roundtable of UNESCO Chairs in South Asia

KIIT School of Rural Management (KSRM) Organizes Guest Talk on "Incubation and Innovation Ecosystem Development"

KIIT School of Rural Management (KSRM) hosted a guest talk on "Incubation and Innovation Ecosystem Development for Entrepreneurs and Enterprises in Tier 2/3 Districts" on July 18, 2024. The session featured Mr. Anurag Dixit, COO of Jagriti Enterprise Centre – Purvanchal, who emphasized the role of sustainable entrepreneurship, digital transformation, and women-led business models in fostering economic growth.

He highlighted Jagriti's focus on sustainable biodiversity and waste management, aligning



with KIIT DU's commitment to environmental sustainability. His insights on nurturing local innovation and promoting eco-friendly enterprise solutions resonated with KIIT's mission of integrating sustainability with development.

This event reflects KIIT DU's dedication to empowering rural entrepreneurship and driving environmental sustainability through knowledge-sharing and innovation.



Fig: Guest Talk on "Incubation and Innovation Ecosystem Development"

More details can be found in the link: Guest Talk Incubation and Innovation Ecosystem Development

10th MUN on Global Sustainability Hosted

The 10th Model United Nations (MUN), aligning with its commitment to sustainability and environmental awareness. The event saw over 800 students from leading state schools engage in discussions on 'Global Sustainability: Collaborative Actions for a Resilient Future (SDG 17).'

Chief Guest William Hanlon, UNICEF's Chief of Field Office, Bhubaneswar, emphasized the importance of collaborative efforts in addressing climate risks and achieving the UN Sustainable Development Goals by 2030. He praised MUN for fostering awareness of international challenges, reflecting KIIT DU's dedication to global sustainability initiatives.





Fig: 10th MUN on Global Sustainability Hosted

More details can be found in the link: KiiTIS MUN Concludes with 800 students participation

Swachhata Pakhwada at KIIT DU: Commitment to Sustainability

Swachhata Pakhwada was organised by KIIT DU on October 3, 2023, promoting cleanliness and environmental responsibility. The event, aligned with KIIT's sustainability initiatives, saw active participation from students, faculty, and staff. Founder Dr. Achyuta Samanta emphasized Mahatma Gandhi's vision of cleanliness, linking it to personal and societal wellbeing. A large-scale cleanliness drive covered the entire 36 sq. km KIIT-KISS-KIMS campuses, with enthusiastic involvement from NSS volunteers. Senior officials, including the Vice-Chancellor, reinforced the importance of hygiene and sustainability. This initiative reflects KIIT DU's commitment to environmental awareness, fostering a clean and green campus while instilling responsible habits among its community.



Fig: Swachhata Pakhwada at KIIT



More details can be found in the link: Swachhata Pakhwada at KIIT with Clarion Call to Maintain Clean Surroundings

KIIT DU Organizes 'Pratibimb' - A Street Theatre Festival

As part of KIIT DU's commitment to sustainability and environmental awareness, the Cultural and Communication Club of KIIT School of Rural Management (KSRM) organized 'Pratibimb' on 14th October 2023. This street theatre festival highlighted issues of environmental sustainability, women's empowerment, and rural development.

With 63 MBA students from Agri-Business and Rural Management programs, the event used puppets, masks, and traditional dance forms to showcase the power of "Nukkad Natak" in driving social change. Professor Nishith Parida, Director, KSRM, Dr. Damodar Jena, Dean, faculty, and staff attended, reinforcing KIIT DU's role in sustainable development through innovative cultural initiatives.



Fig: 'Pratibimb' - A Street Theatre Festival

More details can be found in the link: KSRM Organizes 'Pratibimb' - A Street Theatre Festival

More events can be found in below links:

https://kiit.ac.in/events/

https://nss.kiit.ac.in/



